



Downtown Arlington Business Association

Member Meeting Minutes

February 1, 2017

5:30 – 7:00 pm

Location: Arlington City Council Chambers

Meeting called to order at 5:40 PM

Board Members Present: Phebus, Senff, Brubaker and Fowler

Member Quorum Confirmed – 16 MEMBERS PRESENT

Approval of Meeting Minutes of November 2 and December 2, 2016 by motion of Britt and Senff – All in favor – Motion Carried.

Discussion of Member Meeting day of week and start time: After brief discussion, it was decided to continue having the meetings on the first Wednesday of the month and to keep the start time at 5:30 PM.

Guest Speaker Chris Jones, President of Venom Baseball: Mr. Jones gave a brief presentation regarding the Arlington Venom Baseball Teams who are a select group of young baseball players that not only excel in the sport of baseball – but are also learning to be contributing members of our community through public service. Mr. Jones also shared that the community can get involved with this group by sponsoring a player, team or the organization as a whole and they can also use raffle items for their events. The players are also encouraged to participate in Community Service Projects and are also open to help with set up and tear down at Community Events. If anyone is interested further you can find more information on their Facebook page or StillyVenom.Com.

Treasurer Report: The Treasurer reported that we have an account balance of \$22,166.77 and reminded the members that we now have an office located in Action Sports. It is not staffed every day – but you can drop items off anytime Action Sports is open.

2017 City of Arlington Tourism Grant Application – Status Report: Mike Britt gave a brief report on the status of DABA's grant application and noted that the council will be taking their final action in February. There was some discussion regarding how this decision relates to funding DABA events and the Tourism Brochure.

Committee Updates:

Coloring Book Project: V.P. Dana Fowler gave a report on behalf Lisa from The Country Corner who is the Chair of this project – Lisa is continuing to gather information and has some testimonials from Leavenworth businesses (where the idea of this project originated) and they found that it was supportive to their business and they do not charge customers for it – only use it as a promotional item. There was some discussion regarding offering participation to non-DABA businesses through a collaboration with the Arlington-Smokey Point Chamber and if that was done how many pages would it grow to and how does that affect the cost. It was decided that Dana would do some more research and work with Lisa to bring something to the DABA Board at their February 20, 2017 meeting and then report at the March Member meeting.

- **2017 Downtown Show Shine:** Cristy reported in Bill's absence that Sponsorship Forms are being prepared and Bill will begin working on contacting Sponsors in the near future. Committee Meetings will start in March.
- **2017 Street Fair:** Cristy reported in Jeri's absence that registrations are coming in and that they are looking for some assistance – Dana Brown of Sassafras offered to help.

- **2017 Viking Fest:** VP Dana Brown is again co-chair with Shawna and they are having meetings, working on sponsorship forms and re-building the website. They are hoping to expand the activities and are in the process of evaluating the Pub Tour and whether or not to proceed with the portion of the event or replace it with something else.

Other Business:

- **Sidewalk Clean- up:** Mike Britt reviewed that DABA has contracted with Cole Christianson a local Arlington Student to pressure wash the sidewalk on Olympic Ave from 5th Street to 1st Street. He is trying to complete by March 1, 2017. This work is being paid for by DABA and we do have a \$200.00 ABC Grant to help with the estimated cost of \$1000.00. Businesses are asked to be patient while this work is done – several businesses in the areas already completed remarked on how nice the clean sidewalks look.

Meeting was adjourned by Motion at 6:45 PM.

Cristy L. Brubaker

Secretary-Treasurer

Note: The Meeting was concluded with a quick Facebook training by Suzi from Perfectly Knotty - Thank you Suzi! We hope to offer similar trainings in the future – perhaps there is some knowledge or information you would like to share – just let us know and we will schedule it.