



# Downtown Arlington Business Association

## Board Meeting Agenda

March 21, 2016

5:15 – 6:15 pm

Location: Britt Sport Cards

### Agenda:

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#### Board Members Present:

#### Meeting Called to Order

1. Approval of Board Meeting Minutes Held 3-2-2016
2. An Individual Membership Review (Badge & Email to Members)
3. Bank of America Signature Card
4. Website
  - a. Advertising
  - b. Directory Updates
5. REET Grant Project Description
6. Viking Fest
7. Strategic Planning Minutes & Schedule Meeting in May (3-hour session)
8. Chamber Perpetual Plaque for Presidents Award
9. New Member Welcome Packet Update – ON HOLD
  - a. New in Town
  - b. Welcome to DABA
10. Website User Experience & Layout / Directory Update
11. Board Photos & Badges
12. Membership Brochure Update
  - a. Print out Copies and Deliver to Chamber Kiosk
13. Membership Dues for 2016 & Rules of Order
14. Map of Downtown to Review & Assign Sections to Board Members
15. DABA Attendee at All Sponsored Events – Informal Polling/Raffle
  - Car Show
  - Street Fair
  - Viking Fest

Ask members to donate certificates to their stores as needed?

#### Board Meeting Adjournment