



Downtown Arlington Business Association

Board Meeting Agenda

July 18, 2016

5:15 – 7:15 pm

Location: Britt Sport Cards

Agenda:

Board Members Present:

Meeting Called to Order.

1. Approval of Board Meeting Minutes Held 6-20-2016
2. Administrator Position Review
3. Chamber of Commerce:
 - a. Insurance Request – Meeting Requested for August
4. ABC Competition & Project Management
5. Street Fair
6. Car Show Brief
7. Website
 - Advertising – Dana to Provide Proposal
 - Directory updates
 - User experience and layout - Completed
8. 2017 Officer Board Committee Appointment & Board Position Discussion
9. Genealogy Society Passport Shopping Event
10. Board Photos Still Needed/Badge Protocol
11. Assignment of Downtown Footprint Members by Alpha
12. Event Surveys & Headcounts – Car Show vs. Street Fair
13. New Event in 2017 – Extension of Car Show to Bike Run on Sunday?
(Vote to be Held)
14. 2016 Tourism Brochure Update

Board Meeting Adjournment