



DABA Meeting Minutes

DABA Meeting Date: 8/6/2014

Meeting called to order: 6:07 by President Mike Britt

Roll Call: President Mike Britt, Treasurer Mary Andersen, 2nd Board Position Brian Bovee

Officers/Board Names absent: Vice President Michelle Ilgenfritz-Excused with Letter of Resignation, Nikki Hardy – Excused.

President/ Chair confirms quorum: President Mike Britt confirms that there is a member quorum.

President Welcomes Members, Chamber, Visitors, and City/County Officials: President Mike Britt welcomes and thanks the individuals for attending our business meeting. Introduction of Members by name and business.

DABA Official Business Commenced at: 6:10pm

Committee Sign-Ups Book Notice Update: Mike lets people know that at every meeting, members can join committees that are active. New Committees, Car Show and Street Fair.

Treasury Report: Treasurer Mary Andersen gives power point presentation via projection screen. There is \$30,604.64 in bank account and it is reconciled as of July 2014.

Approval of Prior Minutes: President States that the prior meeting minutes are now available on line for members and people researching DABA, to review at their pleasure.

July 2nd 2014 Meeting Minutes

- 1) *Brian Bovee Motioned to approve the minutes.*
 - 2) *Oz Regland Seconded the motion.*
 - 3) *A unanimous vote is taken with all in favor.*
 - 4) *The motion is carried.*
- **V.P. Michelle Ilgenfritz Resignation.** Michelle has stated that she has other obligations and that she can no longer adequately serve and has asked to be replaced in good faith and will stay on board until her replacement has been found. President Mike Britt displayed an email he had just received indicating Michelle's formal resignation. Mike said that he has temporarily appointed Brian Bovee as Interim Vice President.

- **Appointment of Brian Bovee to DABA Vice President Position.** President Mike has laterally appointed 2nd Board Member Brian Bovee as interim V.P. Nomination suggestions were made during the last meeting with knowledge of the pending resignation of Michelle Ilgenfritz. Brian nominated himself to fill the remainder of Michelle's V.P. term. Upon election, Brian will vacate the 2nd Board Position which will leave both the 1st and 2nd Board positions available for members to consider filling. Mike recommend that member's get involved with DABA at the Board Position level. It doesn't require a lot of time, but it's a very important position. Not only does it add additional votes to regular and special meeting's, but it enables a greater possibility of having board quorums when they are needed for emergency decisions and internal decisions, and the Board Member can be involved with the day to day issues at hand in DABA if they so choose to be. Mike asked if there were any other nominations from the floor then they needed to fill out a nomination form for either Board Position. No other nomination were noted.

1) *Oz Regland Motioned to appoint Brian Bovee as DABA Vice President.*

2) *Zef Regland Seconds the motion.*

3) *A unanimous vote is taken with all in favor.*

4) *The motion carried.*

- **Nominations for 1st Board Positions.** President took nominations from the floor to fill the 1st Board Position. Zef Regland nominated himself to serve in the 1st Board Position. Zef is the New Owner of Downtown Arlington's New Beginnings Thrift Store.

1) *Oz Regland Motioned to appoint Zef Regland to the 1st Board position*

2) *Brian Bovee Seconds the motion.*

3) *A unanimous vote is taken with all in favor.*

4) *The motion carried.*

- **Nomination for 2nd Board Position.** President takes nominations from the floor. No volunteers applied at this time. Mike Britt stated that the position will remain vacant until filled by member nomination.

Guest Speaker: None today!

Old Business:

- **Show & Shine Car Show Update/ Event Finalization Report** – This event was on the June 14th. The total revenue for this year was \$11,049. Mike stated that hopefully next year's committee will be established by Sept. 1st for 2015 Car Show and that we may not need to hire the event planner this years since we have time to prepare for the next one. Also Mike stated that there are extra T-Shirts from the Show and he would be looking for ways to either sell them or donate them to a non-profit organization. Also, we need to make a donation to the Food bank on behalf of DABA and the Car Show Event. Mary is going to pull historical contributions.

- **Street Fair Committee Update/Event Finalization Report:** Chair Kathleen Shalan was not in attendance to give a final status report, nor was co-chair Kim Fisher. Mike indicated that Kathleen has requested to Chair this event next year. Mike Britt Stated that the Approval and Appointment of Kathleen Shalan to Chair next year's committee will come once this event is declared finalized. Mike stated that we need to check with Kathleen and see if there was any donations that needed to be done with regards to this event.
- **June 30th Special Board Meeting, Amendment of the "Rules of Order" ARTICLE II MEMBERSHIP: Membership:** The Member Approved Amendment to Article II in the DABA Rules of Order is Written and Pending Approval from the Chamber. Brian and Mike will sign the final order during tonight's meeting and turn a copy over to the chamber. The amended Article II States:

"Any individual, business or organization may subscribe to general membership with the Downtown Arlington Business Association. All employees of member organizations are considered to be members of Downtown Arlington Business Association. However personnel classified as independent contractors (i.e. realtors), must obtain individual memberships.

Membership fees are \$20 per year. Any member joining after June 1 will pay for the following year, however the membership fee will be waived for the last 6 months of the current year. Each member shall pay dues annually in January. The amount will be reviewed and set annually by the board of directors.

Each paying membership shall have one vote per membership fee.

Volunteers shall be involved in events and projects without paying a membership fee however will not have a vote during elections and other business requiring a general membership vote.

A quorum for any membership meeting shall be fifteen percent (15%) of voting DABA members."

- **Arlington Arts Council Pet Photo Contest:** Presentation from Mrs. Virginia Hatch. Contest runs through Aug. 25th. Winner will be announced and displayed Sept 13 & 14th @ Legion Park. Submit up to two photos by August 25th. There are 130 photo entries currently, the goal is 200 entries. www.arlingtonartscouncil.net
- **Arlington Art Council:** Sarah Arney – President of Art Council- Sarah Arney has also worked with the city for the 15 signs so she may be able to help DABA with information. Maybe Sarah can get involved with the Brochures. We will discuss the brochures more in new business, Mike Britt stated.
- **The GridIron Club "Paint the Town Blue":** "Paint the town Blue" will be directly funding the AHS football team. There will be football programs for purchase at each game for \$5. GridIron Club is wanting to work with students to get involved with the community and volunteer to help with their volunteer hours that are needed to graduate. This will help and teach them how to reach out and help the community. If there are any business that are in need of some help please contact the Grid Iron Club at atownwaglemom@yahoo.com. On Aug 14th there will be football practice at AHS and then the team will be running through town to talk to business to see if they would like to purchase space in the program. On the 26th, a group of coaches and players will be in town and walk and be judging the store fronts, the "Eagle Pride" that is presented at each store that are participating. The winner of this will receive a signed football by the team and will win a free ½ page ad in the program and it will be announced at the next DABA meeting Aug 6th. The GridIron has asked business if they are interested in advertising in the program. The deadline to purchase a space in the program is Aug. 26th. Discussion by the DABA members concluded with an approved vote that DABA purchased a full page ad in the amount \$275. A payment has been sent to the GridIron Club and they are awaiting our Add Design. Mary Andersen has volunteered to do the page design work for DABA.
- **2015 Grants Preparations:** Our grants are due in October.

- **Mike is looking for a representative of DABA to participate on behalf of DABA at the Community Center Development Meetings:** This group is looking into developing a new Arlington Community Resource Center. Next meeting is Thursday August 14th at 6:00pm at Stanwood Community Resource Center, in Stanwood. Dave Duskin is in charge of the organization. If you are interested in getting involved in the development on behalf of DABA, then let me know and I can get you right in touch with Dave. Michelle Ilgenfritz was going to be our DABA Rep.person, but she is now unavailable. Jessica Ronhaar is already on a committee for this project and Jessica stated that she is willing to help keep DABA up to date on the project. Next phase is to find out what the community wants to see in this center and where it will be located.
- **4th of July Kids Carnival coming from the Chamber to DABA next year if DABA elects to adopt it:** We are going to get the financials, if any, from the Chamber with regards to this event. The Chamber is aware that we are considering taking this event over from them. No vote was taken to adopt this event from the Chamber and will set this matter aside until more information is gathered such as financial records and grant information etc...

New Business:

- **DABA Brochure for The Visitors Center and Memberships:** Virginia Hatch talk about the possibility of creating a 'DABA' brochure for the Visitors Center, one that also will be available at businesses, trade shows etc. Mike Britt stated that we need to consider a couple of things when building this brochure, one being membership and the other, who will be included in the brochure? if it's a DABA sanctioned project, how will it be paid for, DABA or Businesses, and who will be included in the print, DABA members or non-member or combining both respectfully? The Brochure may include a DABA membership form of some kind with a summary of the DABA membership rules, otherwise a completely different form will need to be considered. The Membership form is important, given the recent amendment of Article II regarding "Membership" as described in the DABA Rules of Orders. The Amendment is DABA approved and is prepared to be approved by the Chamber, most likely on Aug. 26th during the Chamber's Board meeting. Mike stated that, "we may need to dedicate some funds to this project if approved." Just for information sake, the Visitors' Center is now open on Saturdays from 11:00 - 3:00, and starting in August will be staffed by volunteers recruited by the Chamber. Virginia Hatch stated that, "I have managed to get July covered, and have found it very informative to meet folks coming through on the Trail. Now to get some of them off the Trail and into the stores.....Virginia suggests that we fund a brochure that gets the word out about what Arlington has to offer." Randy and Edith Farrell, About the Wow, were present tonight and both gave some insight on how they would like to see a brochure developed. "Determining how to develop the brochure will be addressed at the next meeting, where we can spend some time and come up with some further ideas," Mike Britt stated. David Boulton talked about a similar brochures that he has at his store, that dates back to 2012 and that Pen Way Media had developed these brochures. Mike had the members, through show of hands, show a need for the brochure. Everyone in the meeting agreed that a DABA brochure needs to be done. Mike then asked for someone to chair an oversight committee which he would be willing to appoint. Nobody showed an interest in sitting on a specific committee to oversee the project. Edith Farrell indicated that she would be willing to work on the project but for a fee. Members of the Arlington Farmers Market joined in the discussion, and gave their thoughts on how they would like to see a brochure develop. No decision was made and this matter will be moved on to the next meeting for further discussion. Mike stated that members need to discuss this matter and come up with some further ideas so that we can get this project started. We have older brochures to hand out for the time being. Mike stated that this is a very important project and we have the money to dedicate to it and it would help direct and draw people into town. We will make this project priority along with the membership form and will spend our time figuring it out during the next meeting. It would be nice to get something completed by end of summer, but I don't think that will be possible, maybe before the year ends for sure, we have lots to consider and this is just the beginning, Mike stated.

- **Arlington Police and Fire Community Crime Prevention Presentation:** We have an opportunity to make a contribution to this crime prevention campaign that is aimed and designed to reduce crime and drugs and panhandling. A reduction in any of those matters, clearly benefits downtown businesses Mike Britt stated. They have some costs that they would like our help with. **1)** They design of the Stickers. Cost \$450.00 to Scott Stedman. **2)** Mike explained the development of this project and the problem it originally caused with the Sherriff's office campaign. The first round of stickers was purchased by the City at the cost of \$1,200 to Stickles Printing in Arlington. We've been asked to help with the next round of Sticker Printing. These are going city wide, to those who have taken the pledge and are all in towards being proactive and helping identify crime and suspected crime when they see it. I'm seeing these stickers advertisement show up on FB and businesses lately. We have an opportunity to make a contribution to this campaign right from the start. It's being proactive and reinvesting in the health of our community. The city is keeping track of all complaints so if you see it, call it in. They may not respond depending on the level of emergency but all calls are documented and they are identifying trouble areas by this process. These stickers are a symbols of our community allegiance to combat the crime and suspicious activity's including drug and loitering and theft. When people see we are a safe community, they will return and recommend others to visit Arlington. Mike Britt Stated that DABA has been documenting steps related to this cause as far back as February. DABA is going to stay proactive in bringing awareness to our crime and drug issues impacting our businesses. "We have an obligation to help where we can towards making our community safer and that starts with creating a more inviting and approachable experience for our patrons, not only in our shops but on the trail and in our parks as well" Mike Britt Stated. So finally, after all the meetings and presentations we have something that works and that which is in support of others businesses and our city officials...

- 1) *Oz Regland motioned to put \$400 towards printing the Arlington Crime Stickers.*
- 2) *Seconds the motion. – Brian Bovee*
- 3) *A vote is taken with all in favor.*
- 4) *The motion carried.*

Meeting Adjournment:

- 1) *Brian Bovee Motioned to adjourn the meeting.*
- 2) *Mary Anderson Seconds the motion.*
- 3) *A vote is taken with all in favor.*
- 4) *The motion carried.*

Meeting adjourns at: 7:30 pm

5 Special Business to Business Raffles items were given away at the end of the meeting.