



Downtown Arlington Business Association

Member Meeting Minutes

Date August 2, 2017

6PM- 7PM

Location: City Hall Council Chambers

Opening Business:

- Meeting Called to Order at 5:30 pm and the Member Quorum was confirmed.
- Member and Board Roll Call and Introductions –
 - Angela from Centennial Sk8fest shared that their event is scheduled for September 23 & 24 and is part of a Pacific Northwest Tour bringing National and International participants.
 - Sarah Arney from the Arlington Arts Council shared information regarding their Art in the Park Event on September 9th, as well as their Auction in October and Blues Concert in November.
 - City Council Members Mike Hopson and Sue Weiss were in attendance and it was noted that we have two new members – Eternity Collection which shares the space with Save the Day Floral and Minifie Farmers Insurance.
- President's Minute – Kathleen reported on the monthly meeting with the Mayor and advised that Jennifer Holacker, Arlington Smokey Point Chamber Manager has taken a position with NOAH and will be leaving in early August. The Chamber will be interviewing for her replacement. Kathleen also reviewed that Cristy had joined her at the monthly meeting with the Mayor and opportunities regarding Arlington becoming a Washington State Main Street under the Mainstreet USA Program were discussed and further information is being gathered. Cristy and Kathleen will also be visiting other Main Street Communities in the area such as Mt. Vernon, Stanwood and Oak Harbor.
- Previous Meetings Minutes – The Minutes of the July 12, 2017 Member meeting were approved by Motion of Senff and Rugtvedt – All in Favor – Motion Carried
- Secretary/Treasurer Report –
 - Bank Balance of \$33,574.11
 - Working on website – all members are in the directory and now we need pictures of their storefronts.
 - Reminded Members of Promotional Materials from American Express for Small Business Saturday
 - Shared information from City of Arlington regarding SODA areas being designated to keep offenders re-entering areas where convicted of a drug related crime. An area of Smokey Point is being designated. There was brief discussion regarding this.
- Business of the Month - There was some discussion and it was decided that the Board would discuss further at their next meeting. The following businesses did express an

interest in the promotion once it's been refined. The Stilly Diner, A-Z Transmission, Action Sports, Olympic Escrow and Country Rose/ The Paint Bungalow and Décor.

New Business:

- **Construction of Stage at Legion Park – John Green:** Information was presented regarding the proposal by John Green for the construction of a stage at Legion Park. Mr. Green has secured volunteer labor and significant donated materials to construct a covered performing stage at Legion Park. The City Council has approved this project and preliminary drawings have been prepared. Final Drawings are in process and it is estimated that approximately \$10 - \$12 thousand dollars will be needed to purchase materials for the project. There was discussion regarding funding options and it was noted that earlier in the year the City had applied for REET Grant funding from Snohomish County but the application was not successful. Cristy Brubaker advised that because of all the events in Legion Park by not only DABA, but other agencies within the City – it would be a huge benefit to have a stage of this type constructed. Motion was made by Cristy Brubaker to obligate up to \$5,000.00 total – matching donations made by other parties toward this project. Motion was seconded by Rich Senff – All in favor – Motion Carried. Vice President Dana Fowler voiced objection to the motion and expressed concern about not considering other group opportunities. The following businesses gave their support by committing their donations as follows: The Stilly Diner - \$500.00 and Olympic Escrow - \$250.00, Sarah Arney noted that the Arlington Arts Council has committed to \$500.00 and Donations were made at a benefit earlier in the year for \$325.00. We will continue to gather funding for this project.

Committee Updates:

- Street Fair – Jeri reported that although there were a few issues – everything went very well and we can make changes for next year to make it even better. Everyone congratulated her on a job well done. It was also noted that we were able to ask people where they were coming from at the DABA both and although most of the attendees were local – there were several from out of state.
- Radio Advertising - Tabled
- Viking Fest – Dana reported on the event which occurs October 7-8 and asked that anyone who wants to sponsor or be in the program should let her know asap. She reviewed the “Raiding and Trading” theme of the event, that there will be lots of vendors for the event and the Beer Garden is being added. Kathleen and Dana noted that help is needed to staff the DABA Booth where Beer Garden tickets, T-shirts and Souvenirs will be sold. (9-5 on Saturday and 9-4 on Sunday)
- Stillaguamish Outdoor Media Board – Cristy reported that we still have room on the Media Board if anyone is interested. Businesses who are currently using it gave very

positive feedback and there was some interest from the Arts Council and the SK8fest to take advantage of this opportunity for their events.

- Northwest Genealogy Conference - Kathleen reviewed the event which occurs August 16th – 19th and DABA's collaboration for "An evening in Arlington" on August 17th where merchants will be staying open later and visitors will have a card that they will present for initialing after visiting our stores and the completed card will be entered into a drawing for a gift basket.
- Brochure – Cristy noted that we will be starting the update on the DABA Tourism Brochure this month and asked that everyone to review their information and get updates submitted asap.

Closing Business:

- Meeting was adjourned at 7 PM

Respectfully Submitted,

Cristy L. Brubaker
Secretary/Treasurer

DRAFT