



Downtown Arlington Business Association

Member Meeting Minutes

January 6, 2016

6:15 – 7:15 pm

Location: City Hall Council Chambers

Minutes:

Opening Business:

- **Meeting Called to Order at 6:21 pm.**
- **DABA & Board Member Roll Call and Introductions**
Mike Britt had the Board to introduce themselves.
- **Member Quorum Confirmed**
- **Member Introductions**
- **Member Announcements**

Cleda Thompson brought sample perpetual plaque for DABA to purchase for our annual President's Service Award. This plaque is to hang in the Chamber Visitor Center. The cost is \$120 to have plaque created. The plaque is a 24 year plaque. And the cost includes engraving plaque title/introduction. Each year's recipient name plate is \$18.50 plus tax.

Mike Britt asked if this is something we need to approve, we can do this tonight in the meeting.

Action Taken:

- **Christi Brubaker motioned to approve.**
- **Dana Fowler seconded.**
- **All in favor?**
- **Any opposed?**
- **Motion carried.**
- **Guest Speaker – Dr. Kris McDuffy**

Mike Britt introduced Dr. McDuffy, Superintendent Arlington Public Schools. Dr. McDuffy introduced Kimberly Mino co-chair of committee supporting the Arlington Public Schools levy. Dr. McDuffy passed out flyer for levy.

This is her 30th year in public education and she stated it has been her honor to serve as superintendent. She is passionate about helping all the kids and meeting their unique needs.

The brochure outlined the current needs that public schools have City wide and State wide. State budget cuts would remove nearly 24% of state aid. This will impact staffing and extracurricular activities. Noted that on the back of the brochure is the table that outlines the impact to tax structures. She understands that any tax impacts community are not desirable, but she also knows

that strong public schools enhance our communities. Ballots will be mailed out on January 22, 2016 for February 9, 2016 election. There is also lots of additional information on the website. Please feel free to call them as well with any questions.

Dr. McDuffy asked Kimberly Mino to speak. Kim has four children in public schools. She is here tonight to ask that all vote yes on levy. This year she wants to clear up a misunderstanding about state funding. It is still not clear where state is at with regards to funding. Please go out and like the Facebook page and share with friends. Also passed out buttons that you can wear if you'd like and they would really appreciate it. She brought flyers businesses could post in their windows and 10 or so back yard signs if people want to put them up at home.

Mike Britt asked if they were prepared to handle additional kids that could come to the area through industrial development in and around the airport. Dr. McDuffy says they are working with the City, looking at projections to be able to manage this effectively.

Kathleen Shalan asked if vote was simple majority? Dr. McDuffy said yes it was.

Dana Fowler asked if the public schools had ongoing partnership and grant writing activities to support extracurricular activities. She feels these are so critical to development of children. Dr. McDuffy said yes, they do try to investigate these opportunities. But they do not have permanent grant writer to support applying for additional funds.

- **Approval of Prior Member Meeting Minutes Held 12-2-2015**

Mike Britt asked for a motion to approve.

Action Taken:

- **Bill Dettrich motioned.**
- **Jessica Ronhaar seconded.**
- **All in favor?**
- **Motion carried.**

- **Treasurer Report**

Treasurer Cristy Brubaker reported DABA has around \$12,200 in bank. Will do full reconciliation by end of the month. December is not included in this balance.

Mike Britt stated we had some larger outgoing events and costs in December. But we have grant reimbursements and membership renewals coming as well.

Old Business:

Committee Updates:

- **Hometown Holidays**

Chair, Jessica Ronhaar reported. She said it was fun and had a good turnout. Maybe next year the concert timeframes will be moved up to keep folks downtown. Mike said she had done a great job and thanked her for her help.

- **DABA Business Brochure**

Mike Britt announced that Dana Fowler will take the lead to get this project finalized. He is surprised that there has been such a long delay but the timing is good from one perspective in that the majority of members listed on the brochure are due for renewal. So we can get both things done at once.

- **Show & Shine Car Show**

Chair, Bill Dettrich reported. Basically we are working on getting sponsorship forms revised and approved. Looking for volunteers. Would like to see more vendors this year.

The next meeting is Monday night at A-Z Transmission at 6:00 pm. Anyone interested in volunteering and/or vending, please come to the meeting.

Need a lot of help with registration.

Mike stated we are working on getting budgets established for all events. We will have this done soon.

- **Street Fair**

Chair Kathleen Shalan reported that she would be sending out registration forms to all previous years' vendors soon.

Other Old Business:

- **Small Business Saturday Advertising (Committee Formation/Chair)**

No discussion or action taken.

- **2015 Membership Renewals & Growth**

Mike stated that Board members will be assigned part of the downtown footprint. This will help us more closely monitor ongoing activities and keep business owners informed. This will be done and reported out by next member meeting in February.

Mike Britt also stated that the DABA membership fees have never changed. There are a lot of costs that DABA have that are not often discussed and that we are absorbing. Other than the Garden Club, DABA is the least expensive membership in the Arlington area. We discussed this as a board and want to take it to you the membership and ask if it's okay. We propose raising the fee to \$25 from \$20 per year. We have expanded DABA activities, events and sponsorship opportunities a great deal in the last year. So, we feel this is justifiable.

Mike opened the floor to comments from members.

Kathleen Shalan asked when this would take effect if approved? Mike said immediately.

Action Taken:

- **Kathleen Shalan motioned that we raise membership fees to \$25.00.**
- **Dana Fowler seconded.**

- **All in favor?**
- **Hands raised for show of support? All hands were raised.**
- **Motion carried.**

Country Korner owner, Lisa stated that \$25 would be fair if she could be in brochure. She is in Bryant and not in our footprint.

Dana stated that we could consider a slightly lower annual membership for non-footprint members. There are other significant benefits outside the brochure that DABA members receive like very low cost advertising opportunities. She also asked that they give us feedback on how we can identify stronger ways they can be involved for all events as well.

- **New Member Welcome Packets/Board Assigned Downtown Regions**

Mike Britt stated that we are still working on this. We will have the regions assigned by the next meeting.

- **America's Best Communities Grant**

Mike Britt announced that a meeting will be held at Tulalip on 1-13-2016 to announce winners of current phase. We are anxious to find out the results.

- **Administrator Contract Renewal**

The Board has renewed this contract for 2016. Wendy and Anderson Accounting has done a remarkable job.

New Business:

- **Eagle Festival**

Waiting for grant approval. If for any reason not approved, then we may not sponsor wagon rides.

Kathleen votes to not do the wagon rides as it's always raining and not significantly used by attendees. Rich said we will wait to see if covered in 2016 grant application.

- **PA System & Tent Purchases/Rental**

Kathleen Shalan asked if we have purchased a pressure washer?

Mike Britt said that was something that was discussed in Strategic Planning and we would like to purchase. Still need to finalize those minutes.

- **Small Business Saturday Sponsorship Invoicing**

Mike Britt stated that invoices have been mailed out.

Closing Business:

Mike stated that Christy Brubaker is now the DABA Chamber Liaison in addition to the Treasurer position. He asked Christi for feedback from first meeting. She said it was great, but they are struggling to find Board members.

Jennifer Holocker from the Chamber Board confirmed this and said their elections had been delayed. Also, they are struggling to find additional opportunities for bring value to member businesses. She said it has been very challenging to engage business owners.

Kathleen Shalan stated that the meeting time is a challenge for her as she cannot close her shop during the day. She would prefer morning or evening.

- **Raffle held**
- **Meeting Adjournment**
 - **Rich Senff motioned to adjourn.**
 - **Cristy Brubaker seconded.**
 - **All in favor?**
 - **Meeting adjourned at 7:23 pm.**