



# Downtown Arlington Business Association

## Member Meeting Minutes

March 2, 2016

6:15 – 7:15 pm

Location: City Hall Council Chambers

### Minutes:

#### Opening Business:

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- **Meeting Called to Order at 6:19 pm**

- **DABA & Board Member Roll Call and Introductions:**

Board Members Present: Board Member Bill Dettrich, Secretary Dana Fowler, Treasurer Cristy Brubaker, President Mike Britt. Vice-President Jeff Phebus. Board Member Rich Senff if excused.

- **Member Quorum Confirmed.**

Mike Britt announced that a quorum was not present for first time in 2 ½ years. No voting can take place tonight as a result.

- **Member Introductions**

- **Member Announcements**

- **Guest Speaker - None**

- **Approval of Prior Member Meeting Minutes Held 2-3-2016**

Mike stated that the minutes could not be approved at this meeting. We will do this approval at next meeting.

- **Treasurer Report**

The DABA account balance is \$20,412.90 and we are current with all bills. We are currently receiving funds from membership dues, street fair registrations and the car show. Cristy did a profit and loss for this month and we are in the positive by almost \$4,000.

#### Old Business:

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##### Committee Updates:

- **DABA Business Brochure**

Dana Fowler reported that we are in the final stages of design. Membership renewals are set to wrap soon and we will get them printed well ahead of tourist season.

- **Show & Shine Car Show**

Chair Bill Dettrich Reported: So far we have \$3,000 or so in sponsors. But we still need more. Anyone wants to hand out sponsor forms, he would really love the help. Bill has been distributing along Olympic He has extra copies at this shop if you want to come by and pick up a few.

Next meeting is 3-8-2016 at 5:15 at A-z Transmission. So far, we do have parking and registration volunteers.

Mike said that in this year's permits, we are going to ask for some of the cross streets back to alley on either side of Olympic so we don't have to turn away cars.

- **Street Fair**

No report provided as the chair was not present.

- **Viking Fest & Pub Tour**

Mike said we are in a tight position for this event. We have set aside \$2,000 to date. We did not get any grant reimbursement. It's on the table as a possibility for this year. We need by next meeting in April a chair person. We will send out an email to all members regarding this. Also, please send them to Mike Britt to discuss if interested.

Pam Evans asked if Velo talked to us about doing a Viking Biking event either in conjunction with or in lieu of pub crawl.

Mike and Dana to talk to Mark Everett about this idea.

#### Other Old Business:

- **Membership Renewals & Growth**

Dana gave quick update. We have a total of 92 total members.

- **New Member Welcome Packets/Board Assigned Downtown Regions**

Wendy and Dana will work together to get this done. Have introduction package for new in town or newly established. Then once a member, have DABA packet.

#### New Business:

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- **Rural Tourism Studio**

Cristy attended this initial workshop offered through Snohomish County Tourism Bureau. Attended this event. A lot of different voices were there. Everyone was very upbeat. Darrington, OSO, Arlington, Stanwood, Granite Falls, Camano Island, Forest service people there, DNR and BLM, council members, mayors present. Will develop joint plan. Stay tuned for more on this. Cristy was inspired by locals who have been here whole life that are at the table speaking up what they see and what they want for the valley. The group will meet again in one month with focus groups on specific areas.

- **Still Valley Little League Banner Sponsorship** – Some of the banners from last year were destroyed because they were not taken down at the end of the baseball season.

DABA did not anticipate having to replace banners. Thought we would have a very low replacement cost. Still Board approached banner production vendor and they offered to re-

create the banners destroyed at no cost. We will have Stilly here at the next meeting to give us the final word on what it will take to renew this sponsorship.

#### Closing Business:

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- **Meeting Adjournment at 6:47 pm.**
  - **Jeff Phebus motioned to adjourn the meeting.**
  - **Cristy Brubaker seconded.**
  - **Meeting adjourned at 6:47 pm.**