



Downtown Arlington Business Association

Member Meeting Minutes

May 4, 2016

6:30 – 7:30 pm

Location: City Hall Council Chambers

Opening Business:

- **Meeting Called to Order at 6:34**

- **DABA & Board Member Roll Call and Introductions**

Formal Roll Call Performed by Secretary Dana Fowler: Board Member 1, Board Member 2, Secretary, Treasurer, Vice-President, President. All present.

- **Member Quorum Confirmed**

- **Member Introductions**

Members present introduced themselves.

- **Member Announcements**

- **Guest Speakers – Back to School Rally & Youth Dynamics**

Back to School Rally representative not present.

Youth Dynamics Presented a Sponsorship Opportunity:

Youth Dynamics, Jessica Ronhaar. Director for Arlington Youth Dynamics. Para-church organization working with middle and high school at risk teens. Run mud hut in legion building. Drop in center two days a week. Mon and Wed from 3-5. Work with school directly, especially Weston. Offer positive role models and work with churches in area to provide positive places to be. They do adventure trips like rock climbing, kayaking, work with homeless, etc. Also volunteer for DABA events quite a bit. On May 20th, having annual fund raising dinner and auction. Biggest event of the year. Trying to raise 33k this year to get more people on staff. Asking DABA to sponsor the event this year. Also looking for auction items.

Cleda Thompson asked how many kids lives they touch each year. Jessica said around 1,500. Have foundation of regular kids they work with of 15-20.

Mike asked if last year we contributed to this event? Jessica stated yes. Mike stated that Jessica took on Hometown Holidays for DABA this year and did a fabulous job. And Viking Fest as well. We had a discussion in the last member meeting and the sponsorship request was tabled. Mike asked members if they had any suggestions.

Mike stated what sponsor levels were available.

Jessica stated about 200 people attend this event every year. They have BBQ and music. \$20 per ticket. \$100 per table. Event is at Free Methodist Church.

Dana made a suggestion that we fund the \$750 level and take that out of the Car Show profits. We have a lot more sponsorship money this year to work with.

Mike asked if there was a motion.

Action Taken:

- **Jeff Phebus motioned to fund a \$750 sponsorship.**
- **Bill Dettrich seconded.**
- **All in favor?**
- **Any opposed?**
- **Motion carried.**

Arlington Grizzlies Presentation:

Mike just found out today that we have a semi-pro team playing in Spring. Asked them to give a presentation. The team is based in Arlington. They play out of Arlington High School for home games. They are looking for sponsors as everything comes out of own pocket – gear, rentals of field, etc. Player dues are \$250 per player each year.

Mike asked how many games are home? They have eight total - four at home and four away. This is the inaugural season for the Grizzlies. As far as attendance goes, past experiences have seen hundred or more to a game. Can be more for championship games. Games are Saturdays at 6:00 pm. First home game is June 11th.

Most of the players are from Arlington, Marysville. League is WWFA and they play teams from all over Washington. They have 50 guys on the team.

Sponsorship opportunities include a banner they would put business names on and renew annually. They also have program where we can place ads. Deadline is TBD.

Players will be at the car show promoting game that night.

Jeff offered to sponsor an Arlington Grizzlies booth at the street fair. Jeff gave them poster with schedule.

The Board decided to discuss the sponsorship opportunity at the next Board Meeting on May 23rd, 2016.

Nana Foundation Presentation:

Nana’s Foundation is having a fundraiser at the living room coffer house at Marysville on May 21st from 7-10pm. They will have raffle prizes and karaoke. They are raising money for diapers, socks and underwear. Support 5 and 10 families a day, 5 days per week. Information is on website. Coffee house is doing special menu for them.

Mike offered to donate something to their raffle. Asked her to stop by.

Cristy noted that they take gently used household items and toiletries. Do purses and backpacks to homeless. Also looking for volunteers.

Mike thanked her for giving a presentation.

Arlington Arts Council Presentation:

Mike asked Sarah Arney to give a presentation about the Arts Council. Will be at the street fair again. Have puppet art work and a new mural being done at the sound garden because it’s faded. They also want to put a bell gong on the Centennial trail down from sound garden. Also, Cristy asked about doing tour of art walk during car show. Cristy said we could do scheduled art walk and will have guide.

Dana said we will put these in radio ads. They go live May 16th.

- **Approval of Prior Member Meeting Minutes Held 4-6-2016**

Action Taken:

- **Rich Senff motioned to approve minutes from 4-6-2016.**
 - **Bill Dettrich seconded.**
 - **All in favor?**
 - **Any opposed?**
 - **Motion carried.**
- **Treasurer Report**

Treasurer Cristy Brubaker reported that as of April 30, balance \$26,453.27. Have funds coming from street fair, car show and membership renewals.

Old Business:

Committee Updates:

- **DABA Business Brochure**

Mike just saw today a list of previous members and administrator and Jeff. Half of the businesses that have not renewed went out of business.

Dana gave overview of the project and will ask for 500 brochures from certified to be distributed downtown. Members asked if we could ask for 1,000 copies to have downtown.

Mike stated that Dana has done a remarkable job with this project. Brochure looks great.
- **Show & Shine Car Show** (Call for DABA Member Coupons for Goody Bags)

Chair Bill Dettrich reported. He stated that the show still needs volunteers for parking. Dana got posters done which will be distributed soon.

Sponsorships are all wrapped up. We came out ahead at \$8,650 compared to 7,000 last year.

Bill appreciated all Dana's efforts in helping get the show's moving parts done.

On June 10th, we are having a parking walk through.

Mike warned member businesses about heavy traffic and difficulty in parking, etc.

Mike said City Council member asked why we are bringing in food vendors. Whiskey Ridge is trying to get a food truck at their parking lot.

Food vendors are in an area where there is no member or downtown food business. Also, restaurants are very busy all day and can't fit the capacity of the show's attendance.

Dana let the Stilly Diner know that breakfast is on the schedule of the poster – 6:30 am.

Dana also asked everyone to spread the word about the after-hours party and memorial run and what we have set up – food, DJ, drinks from two DABA members.
- **Street Fair**

Chair Kathleen Shalan reported that she has posters and asked help in distributing. Clea offered to take some to Mt. Vernon. Project same number of people in the fair this year. Kathleen also needs volunteers on Friday morning to help get vendors set up.

Clea said they came at 7am and couldn't get in and all tents were already set up. They couldn't get their trailer in. Kathleen said she will make sure she does it differently and will talk to Ma and Pa Kettle corn about it. Kathleen said Jeff is going to help with music program and run DABA's PA system. Kathleen is looking for flatbed to act as stage. This will save \$1,200 in budget. Member suggested using Chinook lumber's flatbed. New in town so might be very interested in helping.

- **Viking Fest & Pub Tour**

Chair Dana Fowler reported that she has lots of people helping out and donating time and gave brief overview of all the moving parts. Co-chair, Shauna Olds is coordinating all Viking Village and re-enactment/camping in and around Legion Park. Will have 25 man Viking Boat on display in parking lot. Have fighters, singers, weavers and other demonstrations. Dana stated taking on teams for tug of war.

Other Old Business:

- **New Member Welcome Packets**

Mike stated that we now have member stickers. Please come and get one from Mike or Rich.

Rich is also going around and taking photos for DABA website directory.

- **Board Assigned Downtown Regions**

Mike said this is still a work in progress.

- **Board Strategic Meeting Cancelled**

Mike stated board is too busy right now and can't take on additional work.

New Business:

- **ABC Update**

Arlington/Darrington was selected for top 8. We are placed 6 of 8. Money awarded for all initiatives between the two cities is \$150.00 DABA is the top stakeholder. Our voices will be heard in how the funds will be spent, etc.

Mike is meeting with group at the end of May with all stakeholders and developers of action plan. Looking to see how we can start the revitalizations plan outlined in the plan.

If we execute well, we could get into top 3 and get 1-3 million dollars.

DABA will post the ABC proposal on our website.

Cristy asked if Mike could give re-cap on Darrington Strong meeting. Mike stated that he and Dana went two weeks ago. Saw pump track and met community leaders. Martha Rasmussen had come down day before and spent day with Mike.

Mike noted that as they were walking around, noted that only have on vacancy in downtown Arlington now. This is amazing. Darrington struggles with infrastructure to develop their downtown and a healthy economy in general. Mike said he believes this is a result of all of us working together.

Dana stated that she suggested Arlington and Darrington work together in future for current events managed or to create new ones that incorporates both cities. Asked members to be thinking about this because Darrington is really struggling. Such a beautiful place and our partnership just makes a lot of sense.

Cristy added that last Sat was the Boys and Girls Club auction. Huge success. Very well attended. Raised 70k with just the live auction items. Wanted to thank everyone who contributed to that effort. Had two anonymous donors who offered to match donations given on the spot up to 30k total.

Mike stated this is a good opportunity for new clubs trying to raise funds.

Sarah asked if they have enough money for expansion now? Cristy doesn't know. Only there for live auction. Not sure how silent auction turned out. Had 100k in sponsorships before auction went live. Needed 500k.

Closing Business:

- **Meeting Adjournment**

Action Taken:

- **Rich Senff motioned to adjourn.**
- **Jeff Phebus seconded.**
- **Meeting adjourned at 7:44 pm.**