



# Downtown Arlington Business Association

## Member Meeting Minutes

September 2, 2015

6:15 – 7:15 pm

Location: City Hall Council Chambers

### Minutes:

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#### Opening Business:

- **Meeting Called to Order** – 6:17pm
- **DABA & Board Member Roll Call and Introductions** -
- **Member Quorum Confirmed**
- **Member Introductions**
- **Treasurer Appointment**
- **Introduction of DABA Administrator**
- **Member Announcements** –

Centennial Skate Event Oct 10<sup>th</sup> and 11<sup>th</sup>, after party at the Mirkwood

Member Question: Will the pump track be setup this year – it will not, there is no grant this year so funding might be much less than desired.

Sarah Arney, Arlington Arts Council – Art in the Park, Sept 12<sup>th</sup> and 13<sup>th</sup>, Johnny Green and the Packstring, Beer Garden, Art for viewing

Art Auction Oct 17<sup>th</sup> – Gleneagle Country Club

Cow Tipper – Promote Arlington area, community information, Send the information to them to have promotion for free. Next issue is two weeks from today – next Thursday is the deadline.

Format – anything except Publisher

Perry Williams-Twin City Sports Network – Internet webcasting company, Arlington Eagles, aired a commercial about downtown, [www.tcsnsports.net](http://www.tcsnsports.net)

- **Approval of Prior Member Meeting Minutes Held 8-5-2015:**

#### Action Taken:

- Jeff Phebus motioned to approve.
  - Brittany Kleinman seconded.
  - Motion Carried
- **Treasurer Report** - \$24,103.58 as of 8/31/15

## Old Business:

### Committee Updates:

- **Viking Fest & Pub Tour Event** – Angel of the Winds has decided to not sponsor, S&S Roofing is sponsoring \$500, Pizza Factory is sponsoring pizza eating contest, pub tour starts at 4pm.

During the day, there will be multiple kid friendly events. Later in the evening will be adult centered activities.

Arlington/Silvana was one of the largest Scandinavian settlements in the west since the 1800's.

The area hotels have offered special rates if the Viking fest is mentioned. Shuttle will also available from hotels. Mike and Taira are going to go around to the pubs to make sure they understand how they can be involved.

We have 10 business that have committed to be part of the conquer Arlington map, we are hoping for more (\$25 each). September 18<sup>th</sup> is the deadline for the participation forms form businesses.

Whiskey Ridge Brewery 116 E 5<sup>th</sup> Street is where registration is. Wave 1 have a chance for the ipad mini, wave 2 for the TV. [www.arlingtonvikingfest.com](http://www.arlingtonvikingfest.com).

- **DABA Business Brochure Report** – Artwork is to the printer, we have paid \$4900 for distribution. We need to send pictures for the update. Distribution centers - 370 points of interest. We will be printing 50,000 of the updated brochure.
- **Promotion & Ads Oversight Report** – Nothing to report.
- **Hometown Holidays** - Jessica Ronhaar is this year's chairperson, Mike and Jessica met last week. Nola (last years chair) will be helping out. Jessica is looking for additional help on her committee.
- **Show & Shine Car Show** – Bill Detrich is the chairperson for 2016, Bill is looking for anyone who is interested in helping. This year we will be splitting up the duties into smaller parts. Committee meeting date is coming up.

### Other Old Business:

- **DABA Elections Committee** – Marilyn Oretle is chairing the elections process for 2015, Zeph is not planning on running again (1<sup>st</sup> board position), Mike Britt's (president) term is over at the end of 2015, Any member can run for a board position.
- **2015 Membership Renewals & Growth** – If you sign up after June 1<sup>st</sup> you are paid thru Dec 2016.

- **AAC & DABA Billboard Project Funding** – We need to cut a check to pay for our portion of this advertising opportunity.
- **America’s Best Communities Seed Money Status** – All seed money needed, DABA is the largest stakeholder in the amount of \$4,100, as well as the largest group (90 members). We have been moving forward with projects to show we are a vested community. Youth development is another portion of this ABC project.

Mayor Tolbert – Community engagement is a huge part of the judging. Social media is a great way get our community noticed. Please use the hashtag #ABC50 to hopefully get these posts noticed on the national ABC Facebook page.

- **Strategic Planning Results** – A report will be coming out to summarize the information. We are planning a community clean-up project followed by a BBQ. DABA board as well as community members, and Annique Bennett (from the County) helped facilitate and keep us on topic.

Kathleen Shalan- suggested we provide receptacles for cigarette butts.

- **Snohomish County REET Grant Application**

- Due on 9-10-2015/Amount to be requested \$10,000
- Benches, bike racks, survey for plaza in City parking lot
- Business sponsorship opportunities on benches – total of 8.

### New Business:

- **Appoint Chair, Street Fair 2016** - Kathleen Shalan has volunteered to chair again.
- **AAC Art in the Park Sponsorship**
  - Request is \$1,000 for sponsorship – It was determined that there is not room in the budget, but are making a note to put this in 2016 budget
  - Purchase of table with six seats for \$210 (includes dinner)
- **City of Arlington REET Grant (Sound System)**
  - Letter of support
  - Vote on matching funds possibility – no specific amount/funded in 2016 (somewhere between \$1500 and \$3000)
- **Administrative Supplies Needed** – DABA will be helping to fund these office supply items and filing cabinets. Rich at Action Sports and Vintage Rustoration are offering free filing cabinets. Zeph Ragland has some items like this at New Beginning Thrift
- **Photos/Videos of Downtown Events Request – PR ABC Initiative**

- **Paint the Town Blue – 9-4-2015 through 9-12-2015** – High School will be evaluate the stores to see who is the more spirited.
- **Joey Dettrich Baseball Foundation** – Bill Dettrich’s son was killed in a car accident a few years ago. This group now offers scholarship for kids who are past the little league stage but want to continue with baseball. They are putting on a golf tournament to raise money to help kids continue in baseball.

#### Closing Business:

- **Meeting Adjournment**

##### Action Taken:

- Zeph Ragland motioned to adjourn.
- Brittany Kleinman seconded.
- Motion carried.
- Meeting adjourned.