



Downtown Arlington Business Association

Member Meeting Minutes

September 12, 2018

Location: City Hall Council Chambers

- Meeting Called to Order at 6:05 pm
- DABA members 16, including Board - Board members in attendance: President Lisa Cisneros, Vice President Tina Richardson, Treasurer/Admin Cristy Brubaker, Board Member Bill Dettrich. Guests: Judge Olbrecht, Twin City Sports Network and Stillaguamish Outdoor Media
- Member Quorum- Confirmed. Member and Board Introductions.
- The minutes of the previous meeting June 8, 2018 were approved by motion of Senff and Rugvedt.

Presidents Minute:

President Lisa reported on the Mainstreet Meeting with the City and Chamber noting that we all need to be sure and reflect positive statements and not engage with some of the negativity that we are seeing – especially on Facebook. There was a health discussion regarding crime, homelessness and the impacts on the town and everyone is encouraged to continue to make calls to the police as needed and follow up to the Council with concerns. It was suggested that we have Chief Ventura attend another meeting – Cristy will follow up on this. It was also noted that we should have signage drawing people from I-5 to the Historic Downtown of Arlington.

Board Elections are coming up and the Board will be appointing a person for oversight – Nominations will occur in October with Elections at the November meeting. December will be a casual meeting with the new Board being sworn in on January 2, 2019.

Guest Speakers:

Twin City Sports Network (TCSN) Mike & Perry gave a brief presentation to the members regarding marketing opportunities through their internet broadcasting of local high school sporting events (football, volley ball, soccer, baseball, etc.) and played a couple of ad examples for reference. There was a fair amount of interest and the Board will be evaluating what type of package could be offered as a group.

Stillaguamish Outdoor Media – Andy Brown was present and introduced the new Graphics staff Laura Heppner and noted that there is no longer a limit on support for assistance we get for the ads and that turn around time will now be more efficient.

Treasurer/Admin Report:

Bank Balance: \$20,122.34 Reconciliation report is available for review.

Membership: 112 Members currently –

Other Information:

- Budget is on track and Board will begin working on 2019 Budget at their next meeting.
- In 2019 they have requested for Kornstalk to be a part of the Street Fair and they would provide the entertainment on Friday and Saturday. The City and DABA would then coordinate music for Sunday only.
- An additional \$500.00 will be presented to the Stillaguamish Senior Center Food Bank from the proceeds of the Arlington Show & Shine.
- Festival of the River is August 11/12

Committee Updates:

- Arlington Street Fair - Chairman Jeri advised that all businesses on Olympic must have their registration and payment submitted by April 1, 2019 and she is working on developing a larger Street Fair Committee- looking for volunteers.
- Downtown Arlington Show and Shine – Cristy reported that the event is expanding to two-days with Music and vendors in the park on Friday night.
- Hot August Nights – (formerly a Night on the Town) will be moved to Friday in August and there will be live music at Legion Park provided through the City’s Summer entertainment series.
- Event Support Committee – Chair Tina reported the following items:
 - The Farmers Market is done for the year – but some vendors will be at the Harvest Festival in September.
 - Tina has been cross promoting with The Country Rose – both stores offer a coupon for 10% off with purchase to be used across the street at the other store and it has been helping to promote each other’s business.
- Hometown Halloween – scheduled for October 27th
- Hometown Holidays – Kick Off will be November 24th with the Holiday Open House/Shop Local Saturday and Tina noted that Mrs. Santa Claus will be available to visit other shops and read to children.

There was some discussion that it would be nice to have one location where events/meetings etc. could be posted for everyone to see – Community event calendar. There was a lot of good ideas which will be investigated.

2019 LTAC Applications – Due to the City of Arlington on October 3, 2018 – Cristy reported DABA will be applying for the following projects through this application process – 1) Brochure, 2) Street Fair, 3) Downtown Show & Shine Car Show 4) Hometown Holidays.

Civil Service Commission – Mike Britt of Britt Sports Cards advised that the City is looking for volunteers to fill positions on the Civil Service Commission which works with the Police and Fire Departments.

Meeting adjourned at 7:30 PM

Cristy L. Brubaker
Treasurer/Admin