



Downtown Arlington Business Association

Board Meeting Minutes

April 17, 2017

5:15 – 7:00 pm

Location: Action Sports

Board Members Present: Phebus, Senff, Dettrich, Brubaker and Past President Britt

Meeting Called to Order at 5:30 pm.

Board Meeting Minutes Held March 20, 2017: Approved by Motion of Phebus and Dettrich – All in Favor

Pressure Washing Contract with Cole Christianson - Cole Christianson and his mom Barb attended the Board meeting to review the status of the pressure washing contract and circumstances relating to the theft of Cole's truck which also contained the Community Tool Box pressure washer and a fitting for the hydrants that belonged to the City of Arlington. It was noted that Cole had filed a police report and he would get DABA a copy of that report. His truck was found near Roy Robinson Chevrolet at the Quality Inn – but the contents were not. It was the consensus of the Board that Cole had made a good faith effort to protect the equipment while in his possession and the responsibility for the equipment would lay with DABA not Cole. It was also agreed that if a solution for moving forward does not become available in the immediate future – that DABA will terminate the contract with Cole – without fault or breach and pay him \$250.00. Along with that it was agreed that if DABA moves forward with this project after that – they Cole would be given the first right of refusal for a new contract to complete the work.

DABA Tool Box - Cristy will follow up to see who owns this equipment.

Communications, Meeting Schedules and Member Meetings:

- Chamber Liaison – discussion regarding who could be this liaison and it was noted that it does not have to be a board member.
- Joint Meeting with Chamber Board – President Jeff Phebus continues to try and set up a joint meeting of the Boards.
- Insurance Coverage through the Chamber – It was noted that we are awaiting an invoice
- Meetings with the Mayor – Jeff noted that he has a meeting scheduled with the Mayor for Saturday at noon at the Stilly Diner on April 22, 2017
- LTAC – Cristy and Mike will be attending the Council Meeting following the Board Meeting.

New Business:

- Maury Eskanazi of KXA Radio is putting together some information regarding radio promotions for the next Member meeting
- Sponsorship of a Target Shed for the 2017 US National Field Championship & World Game Trials for Recurve and Barebow in Darrington – The Board reviewed the information regarding

sponsorships that would promote Arlington and our events. It was motioned by Senff & Brubaker to sponsor a target shed for the Downtown Arlington Car Show – Street Fair and Viking Fest at \$125.00 each. Motion carried – all in favor.

Old Business:

- Electronic Billboard Proposal – Tabled
- Welcome Packet – Tabled
- Sponsorship of Stage at Legion Park – Cristy will be getting more information from John Green.

Events:

- Car Show – Committee meetings continue, sponsorships are coming in and Maury Eskanazi will be there to announce and play music.
- Street Fair – Registrations continue to arrive and portable toilets have been ordered and we will work with Jeri on getting WMNW arranged and contacting the Boy Scouts.
- Viking Fest – Dana continues to work on – and they are working on a Beer Garden
- Brochure – we will need to decide on when to reprint at a future meeting
- Coloring Book - tabled

Secretary/Treasurer's Reports:

- Bank Balance is \$27,695.41
- Cristy reported that work continues on Accounts Receivable for Membership Dues, Computer, Website, Facebook and other office related duties. She will also check with Bryan Terry on website help.
- Welcome Packet – tabled

Other Business

- 2017 Special Project – tabled
- Advertising Ideas for DABA – tabled
- Revenue Streams – tabled

The Membership Agenda was reviewed for the Meeting on May 3, 2017 and the next Board meeting will be May 22th at 5:15 PM.

The meeting was adjourned at 6:50PM

Cristy L. Brubaker

Secretary-Treasurer