



Downtown Arlington Business Association

Member Meeting Minutes

September 6, 2017

6PM- 7PM

Location: City Hall Council Chambers

Opening Business:

- Meeting Called to Order at 6 pm and the Member Quorum was confirmed.
- Member and Board Roll Call and Introductions –
 - Full Board was present, 12 members and 2 Visitors – Introductions were made and the following announcements were made as a part of the introductions
 - Michelle Williams from the AHS Booster Club, Arlington Youth Football Association and spoke about the Arlington Gridiron Club
 - Sarah Arney reminded everyone about the Art in the Park event on September 9 & 10
 - Mike Britt complimented the Arlington Arts Council on the Quilt Squares painted on the south wall of the Merchants Parking Lot.
 - Sarah Lopez talked about the Barn Quilt Tours
 - Suzie from Perfectly Knotty shared the following Best of Snohomish County Awards as follows:
 - Best Community – Arlington/Darrington
 - Best French Fries – Nutty’s Junkyard
 - Best Coffee – Mountain Loop
 - Arts & Crafts – Perfectly Knotty
- President’s Minute – Kathleen reported on the monthly meeting with the Mayor and shared that this group which is comprised of herself, Cristy Brubaker, Sarah Lopez – Arlington’s Revitalization Coordinator and Jen Eggers – Manager of the Arlington Smokey Point Chamber of Commerce is now being referred to as the Main Street Committee and the goal of this group is to build on our open communication and collaboration of resources.
- Previous Meetings Minutes – The Minutes of the August 2, 2017 Member meeting were approved by Motion of Rugtvedt and Quinlan – All in Favor – Motion Carried
- Secretary/Treasurer Report –
 - Bank Balance of \$27,872.62
 - Cristy attended the Arlington City Council Community and Economic Development/Transportation Committee meeting on July 27 and gathered the following information –
 - City is in the process of adopting the Complete Streets Program which provides clearer standards for City Streets
 - Demolition of the Architectural Cabinets building at the corner of SR9 and 204th has started – preparing for construction of new Bartell’s.
 - Architectural Cabinets has relocated their manufacturing facility to the Arlington Airport and now has a storefront in the Arlington Pharmacy Mall on West Avenue.

- Snohomish County PUD is working on Phase 1 of a 3-phase development on 59th Drive – just south of the old Meridian Yachts/Bayliner Complex. When all phases are complete this complex will include a new district office, education center, solar array/micro-station and vehicle storage/fueling center.
- Updated list of DABA members was presented to the members
- Cristy reported that she is in the final stages of drafting grant applications for the City's 2018 Lodging Tax Advisory Committee Grant funding cycle. It was estimated that applications for approximately \$25,000.00 will be made for assistance with advertising and entertainment costs related to the Hometown Holidays, Arlington Street Fair, Downtown Show & Shine Car Show, Arlington Viking Fest and Downtown Arlington Tourism Brochure. Also, being discussed is a collaborative application with the City of Arlington to complete the funding for the State at Legion Park.

New Business:

- **Stage at Legion Park** – required preparation of plans for construction are in process.
- **Centennial Sk8fest** – Angela Kuhn gave a presentation regarding this annual two-day event scheduled for September 23 & 24. This is an endurance longboarding event that is sponsored by the Snohomish County Sports Commission and this is the 3rd year the Kuhn's have been coordinating the event. This event is part of a trifecta event which moves to Bend, Oregon for the 2nd phase - after the September competition in Arlington. Angela shared how they have expanded the event in 2017 to include more locals by making them more aware of the event and adding components to attract more participants. Sponsorships are needed to help with prize money for the competitors. Motion by Mike Britt to sponsor the event in the amount of \$600.00, Second by Rich Senff – All in favor – motion carried.
- **Joey Dettrich Baseball Foundation Golf Tournament** - Bill Dettrich expressed thanks to all who have contributed towards the 4th Annual Tournament scheduled for September 23rd at Glen Eagle Golf Course. Support from the community has been outstanding and they are almost full for the event as of this date. This Foundation was able to present 3 - \$1500.00 Scholarships to students in Arlington, Lake Stevens and Marysville last year and it's hoped that they will be able to add Lakewood in 2018. They are also working with the Arlington Free Methodist Church to construct a baseball field for youth on their property located on Highland Drive.
- **Arlington Booster Club** – Michelle Williams from the Arlington Gridiron Club spoke regarding the fund raising they are doing for local youth football such as businesses donating to be on the seat cushions – selling of gold cards by the players – advertising in the home game programs and contributing auction items for their upcoming auction event. It was motioned and approved that DABA would purchase a full page in the home game programs for the remainder of the football season.

Old Business -

- Motorcycle Show – Kathleen noted that this event received the most interest in our brainstorming session and the Board is willing to support if there is someone willing to chair the event.

Committee Updates:

- Street Fair – The Board took this opportunity to thank Jeri Rugveldt for Chairing the 2017 Arlington Street Fair and presented her with a Thank you and a VISA gift card of \$500.00. Jeri has been appointed to Chair this event again in 2018.

- Radio Advertising – Cristy is working on the billing for this.
- 530 Media Board – Cristy will be contacting those merchants who are already making use of this advertising resource and a determination will be made as to whether we proceed into the 4th quarter.
- Viking Fest – Dana reported on the event which occurs October 7-8 and asked that anyone who wants to sponsor or be in the program should let her know asap. She reviewed the “Raiding and Trading” theme of the event, that there will be lots of vendors for the event and the Beer Garden is being added. Kathleen and Dana noted that help is needed to staff the DABA Booth where Beer Garden tickets, T-shirts and Souvenirs will be sold. (9-5 on Saturday and 9-4 on Sunday) – Also Dana is looking for items to decorate and stage the event in true Viking fashion.
- Stillaguamish Outdoor Media Board – Cristy reported that we still have room on the Media Board if anyone is interested. Businesses who are currently using it gave very positive feedback and there was some interest from the Arts Council and the SK8fest to take advantage of this opportunity for their events.
- Hometown Holiday – Kathleen appointed Jessica Ronhaar as Chairman of the Hometown Holidays Event
- 2018 DABA Show and Shine – Kathleen appointed Bill Dettrich and Cristy Brubaker as co-chairs for the 2018 event.

Closing Business:

- Meeting was adjourned at 7:30 PM

Respectfully Submitted,

Cristy L. Brubaker
Secretary/Treasurer