



Downtown Arlington Business Association

Board Meeting Minutes

January 24, 2019

6:00 PM – 7:00 PM

Location: Stilly Cooperative

Meeting called to order at 5:40pm

Board Members Present: Lisa, Tina, Cristy, Mike, Rich and Bill

The Minutes of the previous Board meeting held November 15th were approved by motion of Rich and Bill, All in favor – Motion Carried.

Small Business Revolution: Watch party at the theater? Likely in the morning. Seats 275 people. May need to coordinate around Chamber luncheon. February 12th.

- Sarah Lopez is putting together some PR pieces, awaiting announcement of the "when."
- Getting school DECA involved.
- Rich made motion for DABA to cover food for Marketing Workshop from Deluxe.

Mainstreet Meeting - January 22nd

Member Meeting for Feb. 6th.

- Guest speaker to come and discuss program/grant
- Inviting person in charge of DECA, for students to get "hours." Brian Long.
- Invite Mayor to March or April meeting for "State of the City."

2019 Event Calendar

--Discussion RE: Chamber and DABA membership. Potential creation of "lesser" Chamber membership category to attract additional members.

New Business:

-Michelle - Pickin' Friends - had tools stolen out of the back shed.

Old Business:

-530 Media Board - going to be sending out "new bills" for January thru March.

-Eagle Festival - next weekend.

-Car Show - need to start working on it.

-Street Fair - going very well.

-Brochure - start working on updating in June.

Bank Account: \$23,900

Membership: 109 members, Cristy is going to pull some as they haven't paid, or are no longer in business.

Budget: Working on it and will update next meeting.

Next board meeting - February 21st. At Still Co.

**Mike Bradley
Secretary**