



Downtown Arlington Business Association

Member Meeting Minutes

February 7, 2018

6PM- 7PM

Location: City Hall Council Chambers

Opening Business:

Meeting Called to Order at 6:05 pm and it was noted that a Member Quorum was not confirmed – so this meeting would be considered a Board meeting. Board Members Present – President Lisa Cisneros, Secretary Jammi Parris, Treasurer/Admin Cristy Brubaker and Board Member Bill Dettrich.

Member and Board Roll Call and Introductions – Members and Board introduced themselves – 20 in attendance.

Special Guests - Presentation of \$1200.00 check to the Arlington High School Band Boosters towards their Uniform Replacement Project. Band Director Mr. Grabowski gave a brief presentation sharing that the existing uniforms are more than 20 years old and there are over 100 students in the Band Program.

Previous Meetings Minutes – The Minutes of the January 3, 2017 Member meeting were approved by Motion of Dettrich and Brubaker– All in Favor – Motion Carried.

President's Minute –

- Tina Richardson of A Reclaimed Heart has been appointed Chair of the Event Support Committee
- Congressman Rick Larsen met with President Lisa and Treasurer/Admin Cristy to enquire about the work that DABA is doing in Downtown Arlington. It was noted that the North County Outlook was in attendance and did a very nice article on the meeting.
- President Lisa and Treasurer/Admin Cristy met with Chamber President Jessica Ronhaar and Exec. Director Jen Eggers on further collaboration between the Chamber and DABA. Goal is to have these meetings monthly.
- Mainstreet Meeting with Mayor, City Staff and Chamber Staff - It was noted that the potential for a Motorcycle Show was discussed at this meeting and that Office Dan Cone was present on behalf of the Arlington Police Department. After review of the costs to provide Police support for a Motorcycle Show it was decided to not go forward with this event.
- It was noted that all Merchants are encouraged to clean their frontage and sweep everything to the gutter on Thursday, so the street sweeper can clean it up. Merchants were also reminded to be considerate with locating any A-Boards for advertising – be sure they are located to allow pedestrian traffic – including wheel chairs and strollers.
- President Lisa Cisneros shared that we have a formal process starting in April of 2018 to manage requests for funding sponsorships/donations – Forms will be posted on our Webpage.

Secretary/Treasurer Report –

- Bank Balance of \$16,232.58, all bills are paid and the 2018 LTAC Reimbursement for Brochure expenses has been submitted to the City in the amount of \$4,950.00.
- Budget – 2018 Budget has been drafted and reviewed by the Board who requested a few minor changes. Should be adopted at the February Board Meeting.
- Membership – Currently have 106 members – so a member quorum equals 16
- Tourism Brochure – Completed and available to members.

Old Business:

Committee Updates:

Eagle Festival February 2-3, 2018: Everyone shared that the event was a tremendous success! Wagons were full all day, Charm walk was received very well and all despite a rainy day.

Street Fair - Chairman Jeri reported that applications continue to roll in and she is currently working on the event permit with the City.

Downtown Show & Shine – Co-Chairs Bill and Cristy reported they are working with Penway on the Art Work and updated the forms for Sponsorship, Vendors and Registration.

Misc. Business:

City Updates: Sarah Lopez – Community Revitalization Manager reported that the Splash Park at Haller Park is scheduled for completion in August 2018 and the Legion Park Stage is in final review for the building permit and they will break ground as soon as the weather allows.

Meeting was adjourned at 6:41 PM

Jammi Parris/Cristy Brubaker
Secretary Treasurer