



Downtown Arlington Business Association

Board Meeting Minutes

March 21, 2019

6:00 – 7:00 pm

Location: Stilly Cooperative

Board meeting called to order at 5:40 PM

All in attendance.

Motion to approve previous minutes made by Rich, seconded by Bill.

Communications, Meeting Schedules, etc.

- No small business revolution updates as of now – preparing for Deluxe Training on May 1.
- Main Street meeting on 3/19. Talked about events, media exposure handled by Jen Eggers.
- Next board meeting: April 18th meeting for board members, tentatively 9 am at StillCo.
- Chamber after hours event on 4/18 at Rhodes River Ranch. Starting at 5:30pm-7:30.

Event/Project Reports

Car Show – June 7th and 8th. Gathering Sponsorships, setting up entertainment and preparing promotional items.

Aaron Crawford Summer Kickoff concert (June 28th) and Bite of Arlington. Discussed beer garden, ticket options for food. Needing 4 people at the gates to manage flow (no leaving area with alcohol) Mike to inquire about beer garden related insurance for events. Cristy to look for current policy. Discussed food vendor options related to tickets. Need to figure out which restaurants want to participate, will need a map and menu to make navigation for customers easy. Rich motioned \$2000 needed in sponsorship, with restaurants on board to participate. Bill moved to approve. All in favor.

Street Fair - Good shape for street fair. Marysville Ford is providing and paying for shuttle vans.

Meeting adjourned.

Mike Bradley
Secretary