



# Downtown Arlington Business Association

## Board Meeting Minutes

April 18, 2019

9:00 – 10:00 AM

Location: Stilly Cooperative

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Board meeting called to order at 9 AM

Lisa, Tina, Cristy and Rich present – Bill and Mike Absent

Motion to approve previous minutes made by Tina, seconded by Rich.

### **Communications, Meeting Schedules, etc.**

- Deluxe – Small Business Revolution: 149 Registered attendees – DABA is providing lunch and refreshments
- Main Street meeting on 4/16 - Talked about events, upcoming trainings opportunities and downtown projects:
  - Merchants Parking Lot will be updated this summer, but they will be working it in around our events.
  - Innovation Center Remodel – Bids were again rejected, City is looking at perhaps phasing the improvements.
  - EDA Grant for long range planning – did not receive, meant for more rural areas with less population.
- Next board meeting: May 16<sup>th</sup> -

### **Event/Project Reports**

Car Show – Information is on Website and Facebook and we will be adding more as we get closer to the date. Bulk mailing has gone out to 600+ previous registrants, Car Clubs and DABA Businesses. Event Post Card included.

Aaron Crawford Summer Kickoff concert (June 28th) and Bite of Arlington. Lisa is gathering sponsorships; Aaron Crawford is booked and Johnny Green will be doing the sound. Continue to gather sponsors and vendors.

Street Fair - almost full of vendors and Jeri has some people on waiting lists. Board clarified that Membership Dues must be current as of May 15<sup>th</sup> to participate at DABA Rate.

Brochure – we will start with the update in June of 2019.

### **Treasurer/Admin Report -**

- Bank Balance is \$29,240.04
- Membership is at 100
- 2019 Budget is in good shape – report at next meeting.

### **Misc. –**

- Need to purchase some promotional items for our events
  - Car Show
  - Aaron Crawford Concert
  - 4<sup>th</sup> of July Parade

Meeting adjourned.

Cristy Brubaker

Treasurer/Admin