

**Downtown Arlington Business Association** Board Meeting Minutes

May 16, 2019

9:00 – 10:00 AM

Location: Stilly Cooperative

Board meeting called to order at 5:57 PM

Board members in attendance:  Cristy, Mike, Bill, Tina, Rich, & Lisa No guests.

Motion to approve prior board meeting minutes from 3/21.  Rich seconded by Bill.  All ayes.

**Communication, Meeting Schedules etc.,**

·         Main Street Meeting - 5/21

·         Discussed redoing brochure and touching base with businesses.

·         Member Meeting Draft Agenda - June 5th - Mike will not be there - on vacation.

·         Next board meeting June 20th.  Thursday evening at 6pm.

**New Business:**

·         Cristy motioned that we sponsor the 4th of July parade at the Blue - $500 level.  Seconded by Tina.

**Old Business:**

**EVENTS:**

* **AARON CRAWFORD SUMMER KICKOFF**

·         Need to create an event for the Aaron Crawford Kickoff Event on our Facebook page.

·         Lisa spoke to Maury about radio advertising.  Stitch would be here for introduction the night of the event.

·         Sound people we talked to for Aaron Crawford event not communicating.  Aaron Crawford advised his sound guys will do the same price as the other guys.

·         Windermere, Caliber Home Loans sponsoring.  Still working on other sponsors, shooting for $1000 more.

·         Banners through Office Depot are cheap, and super-fast (sounds like Same Day for Chamber banner ordered today.)

·         Discussed $50 vendor fees for food trucks for the Aaron Crawford event.

·         Ordering a couple boxes of glowsticks for events.

* **CAR SHOW**

·         53 cars registered.  Had 44 this time last year.

·         Sponsorships currently at $10,695

·         Ads done; posters ready to go.

* **STREET FAIR**

·         Taken in $18000 or so thus far.

·         Discussed potentially raising prices for booths next year since we have so much interest this year.

**TREASURER REPORT**

·         $32,900

·         Membership count over 100, no accurate count this moment.

·         Going to work on increasing the participation for the 530 board.

Meet concluded at 7:20 PM.

Mike Bradley - Secretary