

MEMBER MEETING MINUTES

August 7, 2019

6PM - 7 PM

Arlington City Council Chambers

Last meeting in June. No July meeting due to lots of activities early in month (Aaron Crawford, 4th of July, Street Fair.)

Members in Attendance: Jack & Judy Botts, Ryan Berg, Jeri Rugtvedt, Lisa Engle, Mary Anderson, Debbie Kokulak, Ima Rinaldi, Scott Rinaldi, Shane Henderson, Dana Carney, Sarah Lopez, Craig Christiansen, Donna Waldal, Donna Baker, Suzi Quillen, Sarah Arney- Arlington Arts Council, Milzys Romano, Chris & Angela Kuhn- A Huge production, Jennifer Savage-C. Don Filer. Christian Betzold-ATT Member quorum in attendance.

Board members in attendance: Cristy, Bill, Mike, Lisa, and Rich arrived late.

Meeting called to order at: 6:06PM

The minutes of the June meeting were approved by motion of Bill Dettrich and Ryan Berg, All in favor.

Presidents Minute: Snohomish County Outreach doing showers at "The Shop". Will also be providing a meal at that time (Ryan.)

Treasurer/Admin Report: Balanced and reconciled \$14,480. \$9500 of reimbursements pending from City. Will be submitting LTAC grants. 122 members, and 2 new member tonight, so 124. 99 are in good standing at present.

Committee Updates:

Aaron Crawford event went very well. We spent \$6,000 or so and received \$3600 in sponsorships and T-shirt sales.

Downtown Show & Shine. Huge success. \$21,600+ in income, \$16,550 in expenses. \$6000 worth of LTAC reimbursements. 277 registered vehicles. Estimated 400 total cars including non-registered cars.

Street Fair- Jeri Rugtvedt. Estimated 20,000 visitors. Overall feedback from vendors was outstanding. 28 registrations already for next year. Discussed increasing costs, and hoping for more support, volunteer hours moving forward.

Ryan Berg - suggested that we do some type of event, whether after hours, or during the day, to encourage business owners to get to know each other. Whether a BBQ at Ryan's shop, or something similar. He called it a "Fireside" and advised that Rotary does something similar.

Suzi suggested, and Judy also jumped in, about making a "stay open late until 8" flyer for vendors to put into their windows. Tina has said flyer.

Updating Tourism brochure. Cristy working on updating brochure.

Music in the Park - weekend of August 16th.

Also have Genealogy Conference 14th - 17th, Arlington Fly In 16-18, Centennial SK8 Fest - 17-18. Very busy weekend.

Angela Kuhn - Talking about Centennial SK8 Fest. 17th and 18th, 3 longboard races, and main festival on Sunday. King5 will be featuring the SK8 Fest this year.

Music in the Park - on August 24th - Strutz & Brew Concert - Ticketed event. Have sold approximately 200 tickets online.

Harvest Festival - September 7th. Shameless Hussy and a Beer Garden presented by Stilly Valley Chamber. Scavenger Hunt.

NEW BUSINESS:

A Huge Production gave their presentation, \$2300 for three 30-60 second videos, and one 3 to 5-minute video.

AT&T - Christian Betzold- Small business representative. Small business owner. Located on 3617 172nd St.

Suzi - Best of Sno Co Life. LiveTheSnoCoLife.Com. She's nominated for Best Arts and Crafts. Also, next Thursday at 2 will be packing her sailor boxes for Veterans - Navy SeaBee Battalions currently deployed.

Mary Andersen - Arlington Play Space - child care service for parents who work in town, also drop in childcare. Partnering with Lisa with Above and Beyond Tutoring, Tuesdays and Thursdays in the future. Also doing "canvas painting classes" for kids, \$20, at StillCo. Max is 6 per childcare worker.

Ryan Berg - Offered window space for flyers, as well as "space" to show off other business's items in their shop. They sell honey for example.

Meeting adjourned at: 7:29 PM

Mike Bradley Secretary