



Downtown Arlington Business Association

Member Meeting Minutes

Date June 7, 2017

5:30 – 6:30 pm

Location: City Hall Council Chambers

Opening Business:

- Meeting Called to Order at 5:30 pm and the Member Quorum was confirmed.

Member and Board Roll Call and Introductions - Kathleen Shalan was introduced as the new President of DABA, which was followed by Member and Board introductions and the following announcements.

- Wild Rose Restaurant will be opening soon
- Local Scoop location – landlord tenant issues – not available for renting currently
- 2 Bits and More Site – has been purchased by The Bistro – no specific plans at this time
- Amanda from Arlington Awaits noted they are putting together business videos featuring Arlington in hopes of attracting new businesses to the area
- Wondering about what might be going into the old Haggen’s building – President Kathleen will check with the Mayor to see if there is any current information.
- President’s Minute – Kathleen thanked the Board and Past President Mike Britt for getting the Downtown Arlington Business Association to where it is today and followed up by stating her goal of making us a better team through more interaction and openness. Arlington is on the verge of being something grand and together we can accomplish many things – and her goal is to be the Coach and get us there.
- Previous Meetings Minutes – The Minutes of the May 3, 2017 Member meeting were approved by Motion of Jeri Rugtvedt and Andrea White – All in Favor – Motion Carried
- Treasurer Report – Bank Balance of \$32,530.92

New Business

- Yabba DABA Do – Business of the Month “Found It” – New Program: President Kathleen explained the new program where each month a business will be selected as the Business of the Month and all DABA members are encouraged to stop by that business and get acquainted and drop your business card into a raffle bucket and someone will be drawn from that raffle bucket at the next Member meeting for a prize. The business will also be

featured in the North County Outlook with a brief article. This is a way for those of us in the business community to get better acquainted with each other and what our businesses offer to the community.

- Brainstorming Session: The following is a list of items identified
 - John Green Stage at Legion Park -what is the status – how can we support
 - More Music in the Park
 - Motorcycle Show
 - Pet Oriented Event
 - Brewery/Wine in the Park Event
 - Food Truck Event
 - October Fest
 - Shopping Event – Chocolate Walk, Charm Walk, Ladies Night Out – have something every month
 - What can we do to not have empty Buildings?
 - Main Street Program – Information from Mayor and potential tax incentives
 - Status of Sunshine Cleaners – any news on what’s going on there (someone stated they were locating a Glass Blowing Shop there?)
 - Have a Service event- focus on service
 - Service to shuttle elderly to events – allow remote parking and shuttle to downtown for larger events.
 - Sponsor a Bike Race or Fun Run
 - How to get Businesses and Residents to not park on the main street – leave that parking for customers
 - Kid Event – for when schools out
 - Event for local businesses that are not brick and mortar –
 - Have DABA buy event space at other street fairs, etc. where we can share Arlington Information to other areas.

A list will be distributed at the July Meeting to prioritize these items.

Old Business:

Committee Updates:

- Car Show – Bill and Cristy reported that everything is on schedule and we currently have 80 cars pre-registered. Goody Bag stuffing will occur after the meeting and the T-Shirts and Trophies were displayed.
- Street Fair – Jeri reported that they are still looking for a shuttle for Friday, the Boy Scouts have been contacted regarding garbage pickup, Businesses need to register for

the space in front of their store ASAP and she will be needing help the first morning during set up to help vendors find their locations.

- Viking Fest – Dana reported they are looking for volunteers and sponsors and she will be making calls and emails to those who are interested.
- Coloring Books – There was some discussion and it was noted that not enough businesses were interested at this time and we might look at it again in December. Anyone who paid for their page will have their payment refunded.
- Outdoor Media Board - Andy Brown from Stillaguamish Outdoor Media reviewed how the signage works and passed out template information – which was followed by a brief general question and answer session. President Kathleen noted that going forward depends on member participation and we need businesses to step up and pay their \$250.00 for 3 months' worth of advertising on the media board – starting July 1, 2017. DABA pays the full cost up front and the businesses pay DABA.
- Radio Ads – Maury Eskenazi is working with interested businesses and DABA is willing to participate with up to 10 businesses.
- Brochure – It was noted that we are getting close to doing a re-print and update of the Brochure – so when the notice is issued – please respond quickly.
- Website – Board members are working to update the website

Closing Business:

- Meeting was adjourned at 6:34 PM

Respectfully Submitted,

Cristy L. Brubaker
Secretary/Treasurer