



# Downtown Arlington Business Association

## Member Meeting Minutes

Date November 1, 2017

6 -7 pm

Location: Arlington City Council Chambers

### Opening Business:

- Meeting Called to Order at 6:00 PM and the Member Quorum was confirmed.

### Member and Board Roll Call and Introductions –

- Introductions were made with the following announcements –
  - Angela Kuhn from the Centennial SK8fest was present and thanked everyone for their support. They hope to expand the event to include Snohomish in 2018 and have received support from the Chamber in applying for LTAC Grant Funding in 2018.
  - Shelly from A Path to Avalon which is located upstairs in the Minifie Building at the corner of 5<sup>th</sup> and Olympic shared the availability of event space that would fit about 30 people and asked that we make sure and share visitors posts on the DABA Facebook Page.
  - Tina Richardson of Reclaimed Heart a new business in the 400 block of Olympic that specializes in home décor and candles – (They make their own candles and have scents that are named after local areas – Arlington, Stanwood, Oso, Monroe, Snohomish and Darrington)
- President’s Minute – Kathleen welcomed everyone and reported DABA’s attendance at the recent Art Council Auction and Interviews with the City Lodging Tax Advisory Committee for the 2018 LTAC Grants. She also noted that Elections for 2018 DABA Board Members will be held at the December meeting.
- Previous Meetings Minutes – The Minutes of the October 4, 2017 Member meeting were approved by Motion of Quinlan and Valliant– All in Favor – Motion Carried
- Treasurer Report –
  - Bank Balance of \$19,230.29
  - Membership is at 104 Members and Billings for 4<sup>th</sup> Quarter will be sent in November.

### New Business

- DABA Elections for 2018
  - President Kathleen appointed Andrea White Valliant as the Elections Committee Chair
  - Nomination Form was made Available – Nominations are Due to DABA by 6 PM on the 27<sup>th</sup> of November.

### Old Business-Committee Updates:

- Viking Fest – Chairman Dana Fowler thanked everyone who helped and stated that although the weather was pretty good and there was a good turnout – Legion Park as a Venue is not large enough to support this type of event. Merchants did report that business was good the day of the event, but after reviewing with the Board the recommendation is that we not go forward with this event in 2018.

- **Hometown Holidays:** Jen Eggers from the Chamber and Jessica Ronhaar – Chairman of the Hometown Holidays Event for DABA, Sarah Lopez of the City and Cristy from DABA reviewed that information for this event is being posted on the Arlington Hometown Holidays Facebook Page and is also available in the City’s Arlington Update publication. If anyone has a holiday event they wish to have included, please get the information to someone from the Committee or share it to the Hometown Holidays Facebook Page.
  - Holiday Open House (Shop Local Saturday) November 25– 4-8 PM: Olympic will be blocked off and there will be fire pits positioned in each block. DABA and Chamber will be sharing a booth in the front of the merchants parking lot where the AHS Band will also be selling smores kits and bake sale items to help fund new uniforms. A Spot light will be located in the 400 Block of N. Olympic and a lighted fire truck and the snow machine will be located at Legion Park. Olaf, The Grocery Outlet Gang and Minion Characters will be present throughout the evening. Stores are encouraged to be open late and if anyone has specials for the evening please let someone from the Committee know and it will be promoted on the Facebook Page. Thanks to the Chamber, City, Perfectly Knotty and The Bella Bungalow/Country Rose for obtaining the American Express free promotional materials for SHOP LOCAL and sharing with everyone at the meeting. Additional items are available at the Chamber Office.
  - Santa Parade - December 2,2017 This will also be the day for the Chamber Snowball Drop. Any Merchant who wants to contribute a coupon or item with a value of at least \$5 should contact Jen Eggers at the Chamber and they will promote your item and include it in the snowball drop. There is no charge to the merchants to participate in this. Participants can purchase snowballs through the Chamber Website or at the Holiday Open House Booth – the price of each Snowball is \$2.00. Wagon Rides Start this weekend and continue each Saturday through December 16<sup>th</sup>.
  - Hometown Holiday Advertising – Advertising through the North County Outlook and the Arlington Times was discussed and the Consensus from the members present that we would only proceed with this advertising if the cost and presentation was the same as 2016.

**Closing Business:**

- **Stillaguamish Outdoor Media** – Cristy will be following up and making sure everyone’s ads are up and running.
- **Tourism Brochure** - The development of the new brochure is in process and we will have a thorough proofing process – we will be printing 50,000 this time and increasing circulation locally.
- **Howell Park** – Information was shared from the City Council regarding the City’s offer to purchase the old service station owned by Jim Howell who passed away earlier this year. The intent of the City is to refurbish the building to include public restrooms, park amenities and room for incubator businesses.
- **Smoking within 25 feet of public building** - There was an open discussion regarding frustration from merchants regarding those members of the public who choose to smoke in front of their businesses. Colored Posters stating the law were available for merchants to post in their windows.

- Meeting was adjourned at 7:00PM by motion of Fowler and Christianson.

Respectfully Submitted,

Cristy L. Brubaker  
Secretary/Treasurer

DRAFT