



Downtown Arlington Business Association

Member Meeting Minutes

July 6, 2016

6:30 – 7:30 pm

Location: City Hall Council Chambers

Opening Business:

- **Meeting Called to Order at 6:32 pm.**

- **DABA & Board Member Roll Call and Introductions**

Board members present: Mike Britt, Dana Fowler, Rich Senff, Cristy Brubaker. Bill Dettrich is excused. Jeff Phebus is not excused.

- **Member Quorum Confirmed – Not confirmed.**

- **Member Introductions**

- **Member Announcements**

Guest member says he has taken some video footage during 4th of July and will be at the street fair to film more. DABA can use this in future if needed/desired.

Mike Britt read a thank you card from Youth Dynamics in response to providing a sponsorship.

- **Guest Speakers – None**

- **Approval of Prior Member Meeting Minutes Held 6-1-2016 – Approval will be done in the August member meeting.**

- **Treasurer Report:**

Cristy reported that as of today, we have \$25,786.71 in the bank. We still have some outstanding bills and sponsorships from the car show. The payment from UW did not process as there may have been a malfunction with the square. Street Fair dollars are coming in but will have a better sense of how this event went at the next meeting.

Old Business:

Committee Updates:

- **Show & Shine Car Show:**

Mike stated we will do follow up at next member meeting as Bill Dettrich is not present. Mike has re-appointed Bill as chair for this event in 2017. Cristy also mentioned there is a potential car club host. Mike stated that we brought in 180 cars which is less than half of the cars we normally have. We will sell the balance of the t-shirts at the street fair. DABA will have a booth in front of Mike Britt's store.

Member of audience stated that Whiskey Ridge was sad that no cars were parked in front of his shop. That parking was only for overflow and to the alley way until about 10:00 am.

Mike stated that Chief Cooper said there were three parking incidents that were resolved quickly and there was no back-up on Highway 9.

- **Street Fair:**

Chair Kathleen Shalan stated she had four volunteers helping her on Friday morning to help direct vendors. But she could use 3 more around 7:30 to help answer questions and direct vendors. She is also setting up the two DABA canopies in Legion Park tomorrow afternoon at 2:30 pm if anyone wants to help. She says the musicians refuse to be in the gazebo as the sound is awful.

She stated she has about 115 vendors. This is the biggest fair so far. Streets close down at 6:00 am Friday and close on Sunday at 5:00 pm.

She asked that folks come down and support the food vendors.

Farmer's market vendors will be there as well and they are not charged.

Garbage is being handled by the Boy Scouts and she gives them a small donation.

Mike Britt asked Kathleen to get a confirmation from Jeff Phebus that he is going to do all the sound system set up and management during the fair. Kathleen noted that Jeff has emailed the musicians directly and it sounds like he is on it.

Mike stated that the sound system purchase was really smart and we will save a lot of money over time.

George Bolton and Tom Oertle are running the shuttle Friday and Saturday. Shuttle belongs to a friend of George Bolton. Boys and Girls Club is lending us their Shuttles on Saturday. It's hard to get a shuttle as many of them are engaged at the Fly-In.

Kathleen noted that the Fair might do better and the vendors might be happier if it was moved back a weekend or two. Fly-in attendees don't come to the street fair and the vendors have to make a difficult choice between the fly-in and the fair.

Cristy feels the board should sit down and look at every month in the year and see if we can get one per month going.

- **Viking Fest & Pub Tour:**

Dana gave a quick overview of all the moving parts. The number of re-enactors has quadrupled with two professional fighting groups, an axe thrower, interactive shield wall, weavers, forgers and others doing demonstrations throughout the weekend. The pub tour will take place on Saturday between 7 – 10 pm. To kick-off the pub tour we will have a "war rally" in the merchant parking lot with all the re-anactors. They will then move to each pub location and stay for the duration of the tour. Each site will host 2-3 Vikings. Dana is also asking the pubs to come with some entertainment and special food and drink on top of the Vikings. On Saturday we will also be doing a Viking Conquering March from the Stilliguamish River (Haller Park) to Legion at 9:30 in the morning to officially open the festival. Shauna, her co-chair has done a really amazing job with getting all of the re-enactors and performers into play. The Festival is going to be a lot of fun.

- **DABA Tourism Brochure:**

Mike stated that we had 200 copies of the new brochure at the car show. One of these found its way to the fire department. They were extremely pleased that the 911 memorial was mentioned and promoted without any charge to them.

Dana and to not will ask for a rush and not pay for it as Certified dropped the ball. We don't have to necessarily do 25,000. We can do any amount but hard to know what quantity as we have never done this before. Dana will get this started tomorrow.

Other Old Business:

- **New Member Welcome Packets – On Hold**
- **Board Assigned Downtown Regions – On Hold**
- **President’s Award Plaque** – Mike stated the plaque was hung in this council chamber. It’s hanging right at the entryway under the painting we had commissioned.
- **Stilligumish Genealogical Society Passport Event** – Kathleen stated that she had a kick-off meeting and no one really showed up. Kathleen says Country Rose, Found It, Vintage Rustoration, Perfectly Knotty, Britt Sport Cards and hopefully a handful of others will be open to have attendees come in and shop. Stores will be open until 8:00 pm. Kathleen is having a meeting next Tuesday at the Rocket Alley Terrace.

New Business:

- **Chamber Insurance Invoice**

Mike said that the DABA Board is in the process of discussing the insurance invoice from the Chamber. We don’t have a quorum tonight so we cannot move ahead on a decision. It is on the agenda to discuss.

Mike stated that DABA Board wants to sit down with the Chamber Board to have a discussion. Cristy stated she will ask the Chamber Board to meet with DABA on August 22nd, 2016.

Closing Business:

- **Meeting Adjournment at 7:23pm.**