

DABA Member Meeting Minutes for May 1st, 2024

Meeting Details:

Location: Arlington Council Chambers

Meeting Facilitator: Shane Henderson (President) – Henderson Hauling/Arlington Pickers

Date: 5/1/2024 Time: 6-7 PM

Board Member in Attendance:

- Shane Henderson (President) - Henderson Hauling/Arlington Pickers
- Ryley Jones (Vice President) – Edward Jones
- Jeri Rugtvedt (Treasurer) – BeCozy Fleece Blankets
- Shelley Bennett (Board Member) – Valiant Tax Solutions
- Ryan Bennett (Board Member) – Bonaventure Coffee

Local Business Members in Attendance:

- Jeff & Trish Forsell - Bits 'n Pieces, Bruce Rutkin- Blanc & Rouge, Sarah Lopez- City of Arlington, Farmers Insurance - David Graves, In The Shadow Brewing - Cole Rinehardt, John L Scott - Eric Bergemeier, Randy Nobach - Nobach Trucking, Mamyne & Jesse Heneghan - Sassafras, Sarah Dobbins - The Yarn Outfitter, Tiffany Roth - Windermere

Presidents Minutes:

- Upcoming events were discussed and highlighted (Farmers Market, Upcoming Car Show, ETC)
- Update on Brochures and reprinting of the Brochures to advise members that copies are available at Arlington Pickers

Treasurer/Admin Report:

- Member count report: 121 Members
- Reminder was made regarding Street Fair Registrations
 - All spots are full and there is a wait list
- Volunteer reminder list was sent out prior to the member meeting and has been pretty effective with the number of DABA members in attendance

Old Business:

- Committee Updates
 - Website – Ryley provided update
 - Manually went through to update the DABA members on the webpage with publicly available information
 - All but 25 members have their business website attached on the site

- Member feedback was given regarding broken links and advertising space as well as a few members volunteering to help with website maintenance
- Street Fair – Jeri provided update
 - Spaces are full and there is a waitlist
 - Reminder for Scavenger Hunt for participating businesses
- Tourism Brochure – Shane provided update
 - Mostly was covered in Presidents minutes, but general reminder that we did print additional brochures, and they are available at Arlington Pickers
 - Additional discussion was brought up about revising brochures coming into next year
- Visitation – Ryley provided update
 - DABA Chats have been set up for 30 minute sessions that had enough participation that we have sessions set up for 12 months

New Business:

- New Events - Ryley provided introduction
 - Events Committee – Board requested volunteers to send an email if they are interested
 - Discussed ideas brought up as part of the introduction
 - Member suggestions:
 - Fall Festival
 - Additional Summer Concerts
 - Additional Feedback – Is it possible to get a published full list of events

Additional Notes:

- Approval of meeting minutes:
 - Cole - In the Shadow Brewery provided motion
 - David – Seconded
- 530 Board Drawing – Blanc & Rouge won
- Meeting adjourned approximately 6:45 PM