

## **DABA Member Meeting Minutes for June 5<sup>th</sup>, 2024**

### **Meeting Details:**

Location: Arlington Council Chambers

Meeting Facilitator: Shane Henderson (President) – Henderson Hauling/Arlington Pickers

Date: 6/5/2024 Time: 6-7 PM

### **Board Members in Attendance:**

- Shane Henderson: Henderson Hauling/Arlington Pickers
- Ryley Nelson: Edward Jones Investments
- Jeri Rugtvedt: BeCozy Fleece Blankets
- Shelley Bennett: Valiant Tax Solutions
- Ryan Bennett: Bonaventure Coffee
- Ben Brandfas: Vintage Orchid Coffee

### **Local Business Owners in Attendance:**

**(See Sign in sheet for complete list)**

### **Pledge of Allegiance Conducted**

### **President's Minutes:**

Shane thanked all the members for attending, discussed that with summer season upon us it is important to have great engagement from as many businesses as possible. Proposed as many businesses be open on 4<sup>th</sup> of July around parade time as possible to promote shopping with all the people in town.

### **Member Quorum Confirmed**

### **Approval of 5/1/24 Minutes:**

- David Graves approves, Cole Rinehardt seconds the motion

### **Admin Report:**

Jeri updated the membership that we currently sit at 125 current members. There are some members that have not paid dues, so a reminder to all to pay dues in a timely fashion. We are currently on a waiting list for the 530 media board, if interested in advertising space please reach out to be added to the waitlist.

## **New Business (An update on Meet Me in Arlington, presented by City of Arlington Mandy Kruger)**

- Updated the public on progress of the site since it's 2020 launch.
- Goal is to promote Tourism downtown. Focus is on retail and food, but they are trying to carve out a space so that service sectors can get exposure as well
- Discussed how their site links to individual businesses websites, and how they promote with videos throughout the year done by a Huge Production
- Looking for more info, reach out to Mandy directly, or the Chamber email as she works closely with Diane

## **Showcase Speaker: Sassafras**

- Sassafras introduced their business, along with several of the local artists and vendors that call the place home
- Some vendors have been there for 10+ years. They look to deliver an exceptional space and experience that makes vendors want to stay and show off their products in the Sassafras space
- Currently support 14 local families through their shop
- Mamye and Jesse as new owners have started to look at new ways of doing future events, including some classes such as furniture making, painting, acrylic, and more.
- A longstanding business on Olympic, they have an excellent reputation and love serving downtown.

## **Old Business**

- Website: Attempting to update as many logos for businesses as possible over the summer. Please reach out to Ryley if you need to update business information
- Street Fair: Still in need of volunteers for event. Volunteer sheet was passed around. Event is full, Jeri has put together an amazing event and needs help to run it smoothly the weekend of
- Tourism Brochure: In the works to update for 2025
- DABA Chats: First matching group went out this week for June, please reach out to your match and schedule time to meet for 30 minutes sometime this month. Next round will be in July.

## **Closing Business**

- Grocery Outlet will be hosting a cornhole tournament later this summer. Looking for sponsors
- Jessica Ronhaar of Youth Dynamics wanted to thank DABA for support of their after-school program for kids downtown. DABA donated funds for their end of school celebration downtown at the park.
- Angela Kuhn announced her new book, along with co authors called the Stilly Spectacular, with a 3<sup>rd</sup> installment still on the way
- Members stayed late to help pack up goodie bags for the Car Show. Great team effort, over 200 bags were packed with local business info.
- Next member meeting is July 3<sup>rd</sup>, 2024, PICNIC in the park. 6:00pm.
- Meeting adjourned prior to goodie bags being built approx. 6:50pm