DABA Member Meeting Minutes for

August 7, 2024

Meeting Details:

Location: Arlington Council Chambers

Meeting Facilitator: Shane Henderson (President) - Henderson Hauling/Arlington Pickers

Date: 8/7/2024 Time: 6-7:05 PM

Board Member in Attendance:

- Ryley Nelson (Vice President) Edward Jones
- Jeri Rugtvedt (Treasurer) BeCozy Blankets
- Shelley Bennett (Board Member) Valiant Tax Solutions
- Ryan Bennett (Board Member) Bonaventure Coffee

Local Business Members in Attendance:

Angela Kuhn - A Huge Production, Mary Andersen - Andersen Accounting Solutions, Jeff & Trish Forsell - Bits 'n Pieces, David Boulton - Flowers by George, Chad & Gina Hilker - Grocery Outlet, Cole Rinehardt - In The Shadow Brewing, Jessica Wolf - John L Scott & Snoworks Community, William & Heather Greenberg - Northern Comfort Heating, Amy Danard - Relax Mind & Body Massage, Diane Krieg - Stilly Valley Chamber of Commerce, Flynn Kennedy -Stillaguamish Genealogical Society, Tiffany Roth - Windermere Arlington, Shawn Kingsmore - D & R Design, Mayor Don Vanney (Kathy)

Opening Business:

- Welcome and Pledge of Allegiance
- Member Quorum Confirmed
- Approval of the July 3, 2024 Meeting Minutes
- Treasurer/Admin Report
 - o Call for volunteering
- Presidents Minutes
 - o Segue into upcoming events

New Business:

- Events Upcoming
 - o Saturday Night Concerts
 - o Cornhole Tournament
 - o Oktoberfest Event
 - o National Night Out
 - o Don Vanney mentioned a karaoke on the street event mid-September
 - o Farmers Market Young Entrepreneurs September 14th

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- Roundtable Discussion
 - o Board members and officers gave a rundown of time commitments and responsibilities
 - o Jeri will be sending out charter and purpose of roles and information following from that discussion
 - o Diane had feedback regarding Oktoberfest
 - Looking for Emergency Marketing
 - Need money from sponsorship

Old Business:

- Committee Updates
 - **o** Website Ryley provided update
 - 300 views for DABA on google
 - Top searches
 - Downtown Arlington
 - Street Fair
 - o Street Fair
 - Positives
 - Income \$41,000
 - Expenses pending
 - 2025 have 92 applications processed for early registration
 - Lot of external and positive feedback from visitors
 - Capped at 200 vendors atm
 - Negatives
 - Some robberies and a few vandalism issues that will need to be addressed
 - o DABA Chats
 - 13 different business owners registered
 - This would be a one on one setting to get to know other businesses
 - August meetups should be sent out for notifications

Showcase Speaker:

- Grocery Outlet: Chad/Gina
- Huge Production: Angela

Motions and Approvals:

- Approval of meeting minutes:
 - Cole Reinhart (In the Shadow Brewing) Provided motion
 - Chad (Grocery Outlet Seconded) Seconded
 - **o** Voting
 - Approved: All Attendees

Opposed: 0

Drawings:

- Grocery Outlet \$50 Gift Card
- Grocery Outlet Hat –
- Arlington Street Fair Shirt Winner Don Vanney
- Arlington Street Fair Shirt Winner Chad (Grocery Outlet)
- Arlington Street Fair Shirt Winner Ryley
- Bird Paradise Winner Amy Danard
- Hometown Candle Company Trish Forsell
- Tumbler Winner Diane
- Street Fair Scavenger Hunt Leftovers Basket Jeff Forsell
- Basket Winner Shelley Bennett
- 530 Board Drawing Winner Huge Production

Side note:

• Volunteer for September showcase Diane

Meeting Adjourned 7:10pm