

DABA Member Meeting Minutes for November 6th, 2024

Meeting Details:

Location: Arlington Council Chambers

Meeting Facilitator: Shane Henderson (President) – Henderson Hauling/Arlington Pickers

Date: 11/6/2024 Time: 6-6:49 PM

Board Member in Attendance:

- Ryley Nelson (Vice President) – Edward Jones
- Jeri Rugtvedt (Treasurer) – BeCozy Fleece Blankets
- Shelley Bennett (Board Member) – Valiant Tax Solutions
- Ryan Bennett (Secretary) – Bonaventure Coffee

Local Business Members in Attendance:

- Jeff & Trish Forsell - Bits 'n Pieces, Sarah Lopez - City of Arlington, Whitney Warner, Janelle Lewis - Coastal Community Bank, David Graves - Farmers Insurance, David Boulton - Flowers by George, Shannon Ingram, Hotworx Arlington, Cole Rinehardt - In The Shadow Brewing, Randy Nobach - Arlington Assembly, Amy Danard - Relax Mind & Body Massage, Mamyé & Jesse Heneghen - Sassafras Vintage & Gifts, Jessica Wolf - Snoworks Community, Jenie Jones - The Jenie Jones Team, Anastasia Messmer - Valiant Tax Solutions, Steve Smith - VFW Post 1561, Marlydann Dugger - Volunteers of America, Tiffany Roth - Windermere Arlington, Mayor Don & Kathy Vanney

Opening Business:

- Welcome and Pledge of Allegiance
- Member Quorum Confirmed
- DABA Board Introductions
- Approval of the October 2, 2024 Meeting Minutes
- Presidents Minutes
 - Call for shopping at shops in downtown Arlington
- Treasurer/Admin Report
 - 120 Members
 - 2 New Members
 - Arlington Assembly – Randy Nobach
 - Phone Calls – Amy discussed her experience
 - Very easy volunteer opportunity
 - Reminder counts for volunteer hours required for our grants
 - 530 Media Board
 - Currently full
 - Reminder to email for addition to the waiting list – Provided by Jeri

New Business:

- Hometown Holidays
 - Volunteers needed
 - Shop small Saturday Business to be open until 7
 - Lighted cars
 - Streets
 - Website: hometownholidays/hh – Need to confirm
 - Ferris wheel/rides comes Friday before 11/30
 - How do you get added to the parade as a participant?
 - Information is available on the website
 - How to sign up for volunteering for Hometown Holidays
 - Shane will send out information
 - Clover Coffee was interested
 - Elsa, Rapunzel, and Captain America will be available from 4:30 - 6:30 on 11/30
- Charm Walk also 11/30 and 12/7
- Instructions provided by Diane
 - Child will come get a charm bracelet chain at the starting point for the charm walk for \$20
 - Each store attaches a charm on the charm bracelet to help drive foot traffic between stores
 - Can vendors sign up for Charm Walk?
 - Yes
 - How many charms do each business get?
 - 250 charms to start
 - If you run out charm reach out to Diane
- Naval Base participation
 - Don Vanney chimed in to say Naval base would bus people in from the naval base to take part in activities in Downtown Arlington
- Elections
 - Nominations
 - Shane Henderson - Arlington Pickers
 - Ryley Nelson – Edward Jones
 - Jeri Rutgvedt - BeCozy Fleece Blankets
 - Shawn Kingsmore - D & R Designs
 - David Graves - Farmers Insurance
 - Randy Nobach – Arlington Assembly
 - Shelley Bennett – Valiant Tax Solutions
 - Greg Bryum - Windermere Arlington
 - Board Election at December meeting
- Reminder on morning mingle
 - Networking opportunity for businesses
 - Jeri will be hosting at Vintage Orchid - December 18th 7:30am
- Reminder on Ribbon Cutting – Bonaventure Coffee 11/30 @3:30
- Reminder for Sam the Elf visiting businesses

Old Business:

- Committee Updates
 - Website
 - Maintenance contract has ended
 - Any updates that are minor will be addressed by DABA
 - Major updates or web design needs will probably be something that the board will reach out to members on that have experience
 - Feedback
 - Menu was not interactive on the website
 - Was not able to find the information on where the meeting was for tonight
 - Street Fair – 2025 Update
 - Volunteer list of needs will be provided
 - Jeri will have the list of opportunities available soon
 - Don Vanney
 - Please have people reach out to the airport for vendors for street fair as there will be Hometown Fly In that same weekend
 - DABA Chats
 - Reminder of what DABA Chats is
 - What's the feedback for December for DABA chats for the holiday months?
 - Feedback was to hold on meet up until January
 - Brochures
 - Please reach out to Jeri on updates for brochures so that all DABA members will be current on information.
 - If people are interested in brochures please reach out to Shane

Showcase Speaker:

- Showcase
 - Background on Member/Business
 - Steve Smith VFW (Veteran's of Foreign Wars)
 - 5 years in operation for Arlington
 - Charitable organization that has been in business for 125 years
 - Services offered
 - Unmet needs – if their family is suffering a financial burden VFW offers support
 - 6k provided to families this year
 - 12k provided to families last year
 - Helps homeless vets both with shelter and basic needs such as vaccinations or health check ups
 - VFW aims to help the community and wants to participate in volunteering

- Currently VFW meets 3rd Thursday of every month @ Arlington High School
 - Background on Member/Business:
 - BeCozy Fleece Blankets
 - 2 years in business
 - 13 years fleece blankets were donated and through the course of donation and encouragement from friends and family Jeri elected to start BeCozy Fleece Blankets as a business
 - Jeri is a proud member of the Snoqualmie Tribe and both her business and personally are involved in charitable activities and community involvement
 - Mission statement outlined history and personal background as well as community involvement and charity as main drivers of how and why the business was started and continues those staples today
 - Currently in 3 stores
 - Crescent Market in Snoqualmie
 - Sassafras
 - Action Sports – Sports themed blankets
 - Offerings mentioned
 - Fleece Blanket Size 54x58 - \$45
 - Fleece Blanket Size 36x54 - \$35
- Open Discussion
 - Cornhole tournament 12/21 @12 PM
 - Hometown Halloween recap?
 - Several members chimed in to talk about success
 - Ladies day out was a huge success - Sassafras
- Raffles/530 Board Raffle
- Next Member Meeting – December 4th, 2024 also holiday party
 - \$20 gift exchange
 - Quick
- Meeting Adjournment

Motions and Approvals:

- Approval of meeting minutes:
 - David Graves – Provided motion
 - Cole Reinhart – Seconded
 - Voting
 - Approved: All Attendees
 - Opposed: 0

Drawings:

- Street Fair T-Shirt – Jeff Forsell
- Street Fair T-Shirt – Jenie Jones
- Silver Scoop – Mamy
- Paparazzi Jewelry – Trish
- BeCozy Fleece Blanket - Janine - Coastal Bank
- BeCozy Fleece Blanket – Steve Smith VFW
- 530 Board – Hotworx

Notes:

- D & R Designs - Shawn Kingsmore - Showcase for December
- Volunteers of America - Marlydann Dugger - Showcase for December